

# STEM Activity: Synthetic Biology

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DAVIDSON  


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# Outline of Presentation

Why go to college?

What is the value of an education?

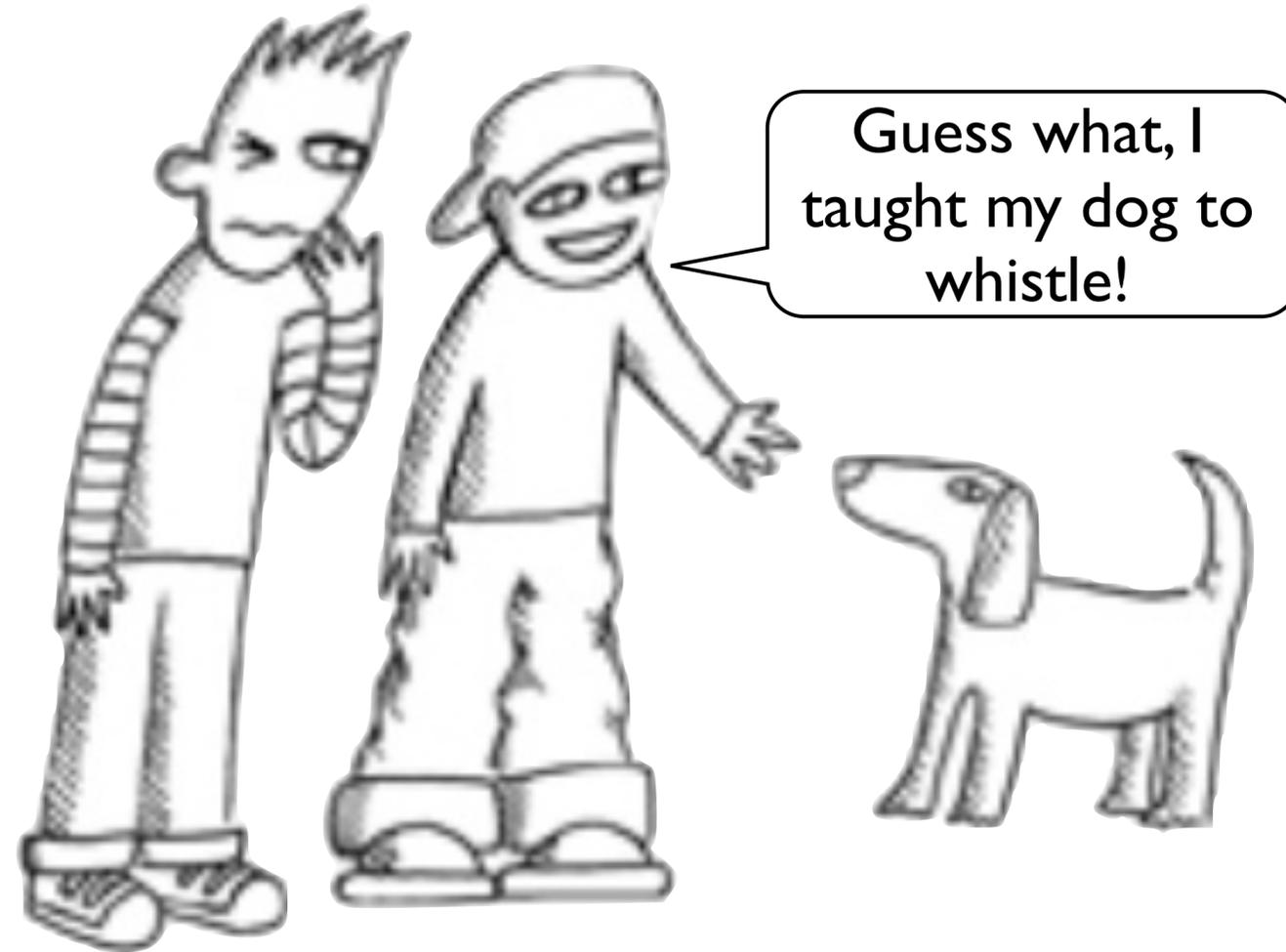
Why is research important?

What is synthetic biology?

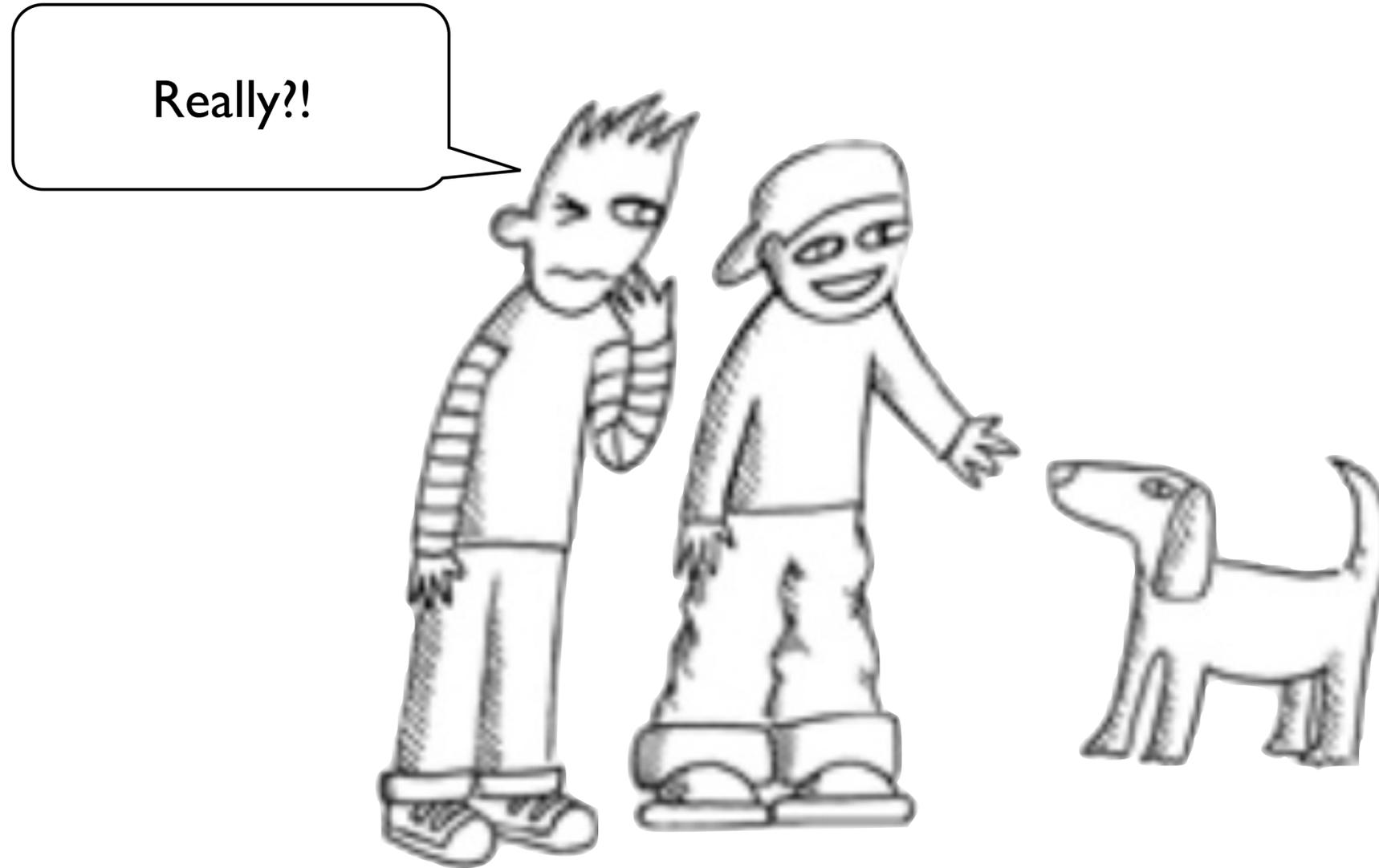
Can you do synthetic biology research?

Why is research a powerful way to become educated?

# Teaching vs Learning



# Teaching vs Learning

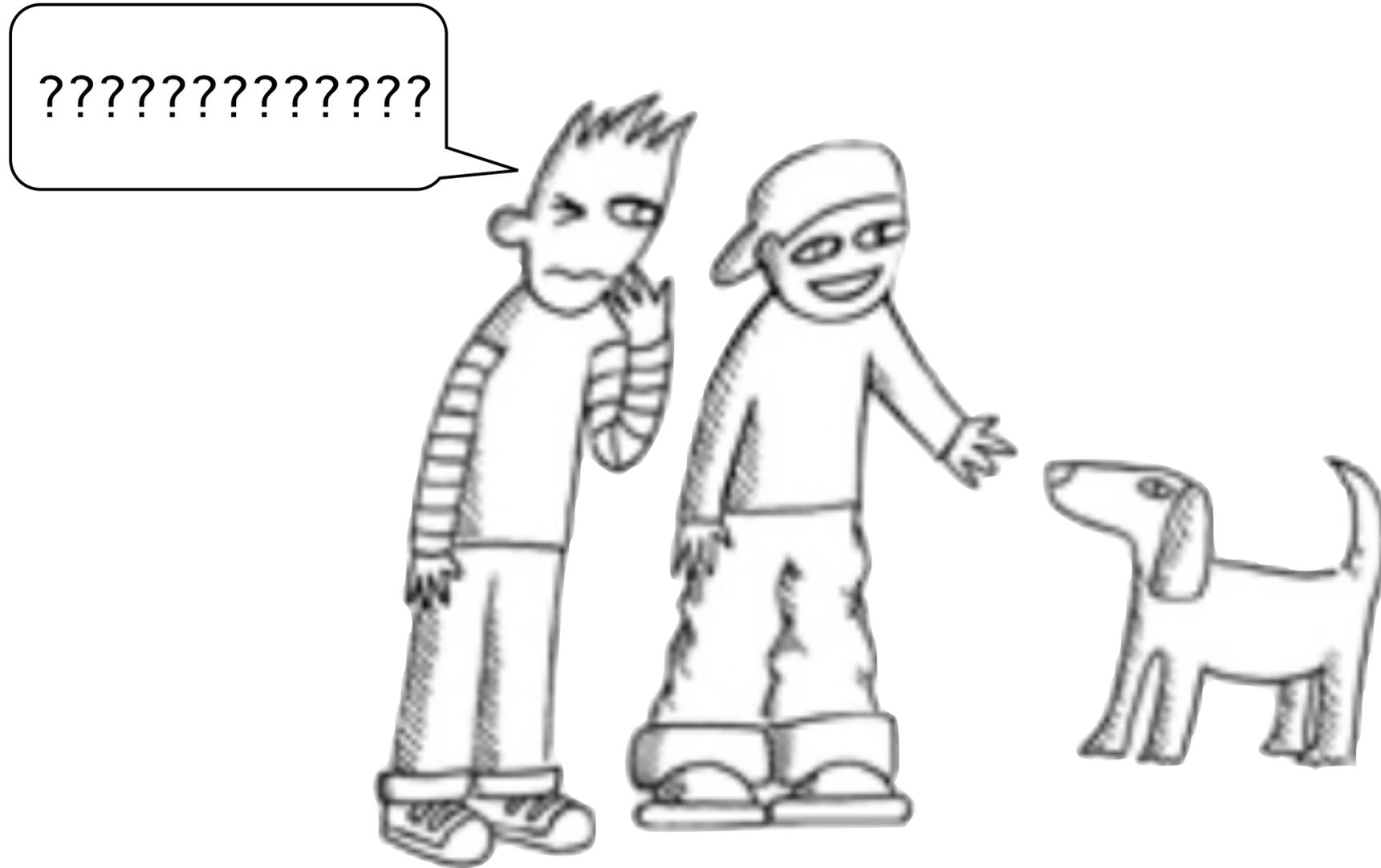


# Teaching vs Learning

Whistle! C'mon  
boy, whistle!

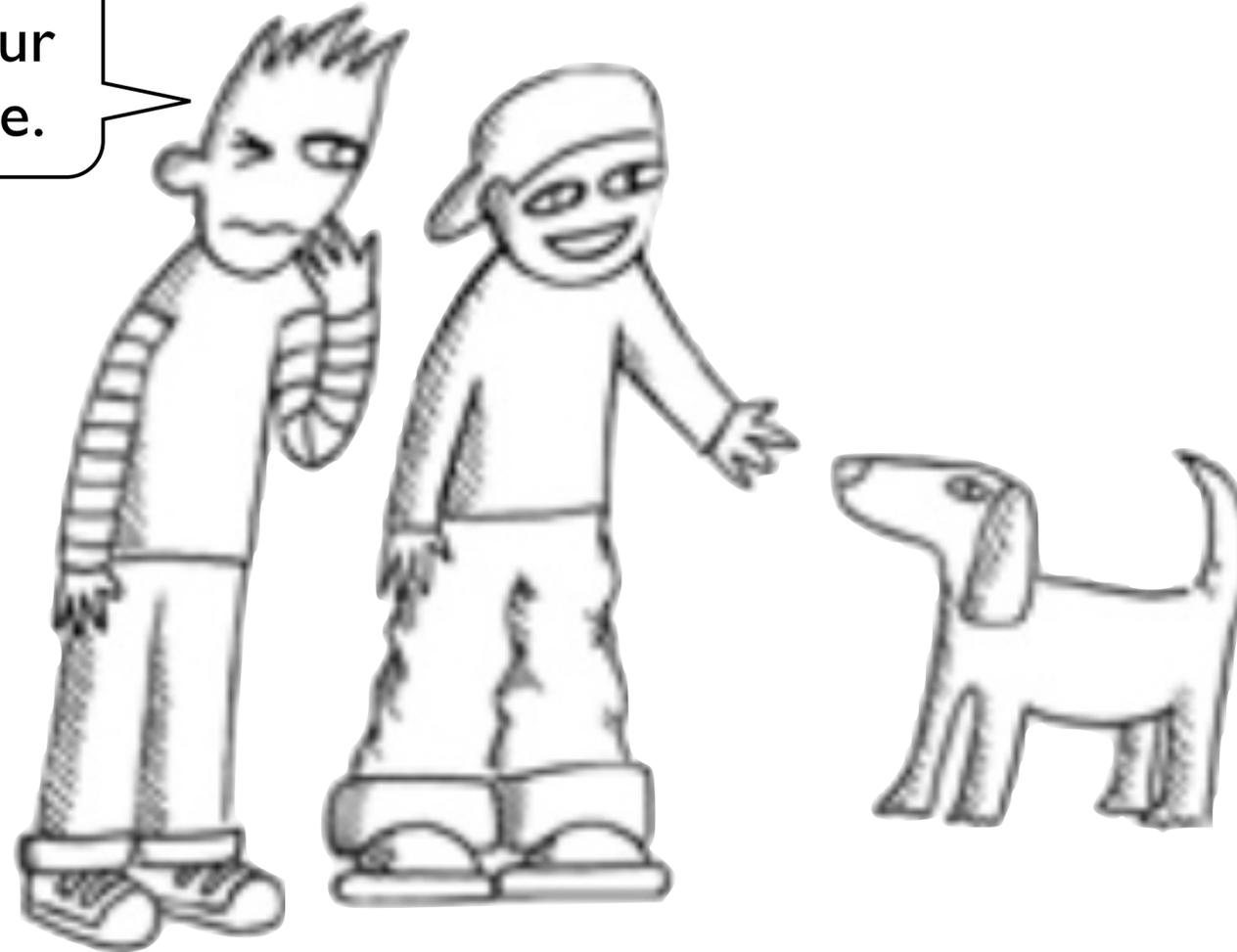


# Teaching vs Learning



# Teaching vs Learning

I thought you said  
you taught your  
dog to whistle.



# Teaching vs Learning





# Why go to college?

<http://www.creditnet.com/blog/miscellaneous/how-to-manage-student-loans>

# Are you training for one job?



“Number of Jobs Held, Labor Market Activity, and Earnings Growth among the Youngest Baby Boomers: Results from a Longitudinal Survey”

<http://www.officefurniturepics.com/tag/used-office-cubicles/>

# Are you training for one job?

Bureau of Labor Statistics, 2008

- born in the years 1957 to 1964
- jobs from age 18 to age 42
- average of 10.8 jobs
- more jobs ages 18 - 24 than 36 - 42
- 23% held at least 15 jobs
- 14% held zero to four jobs

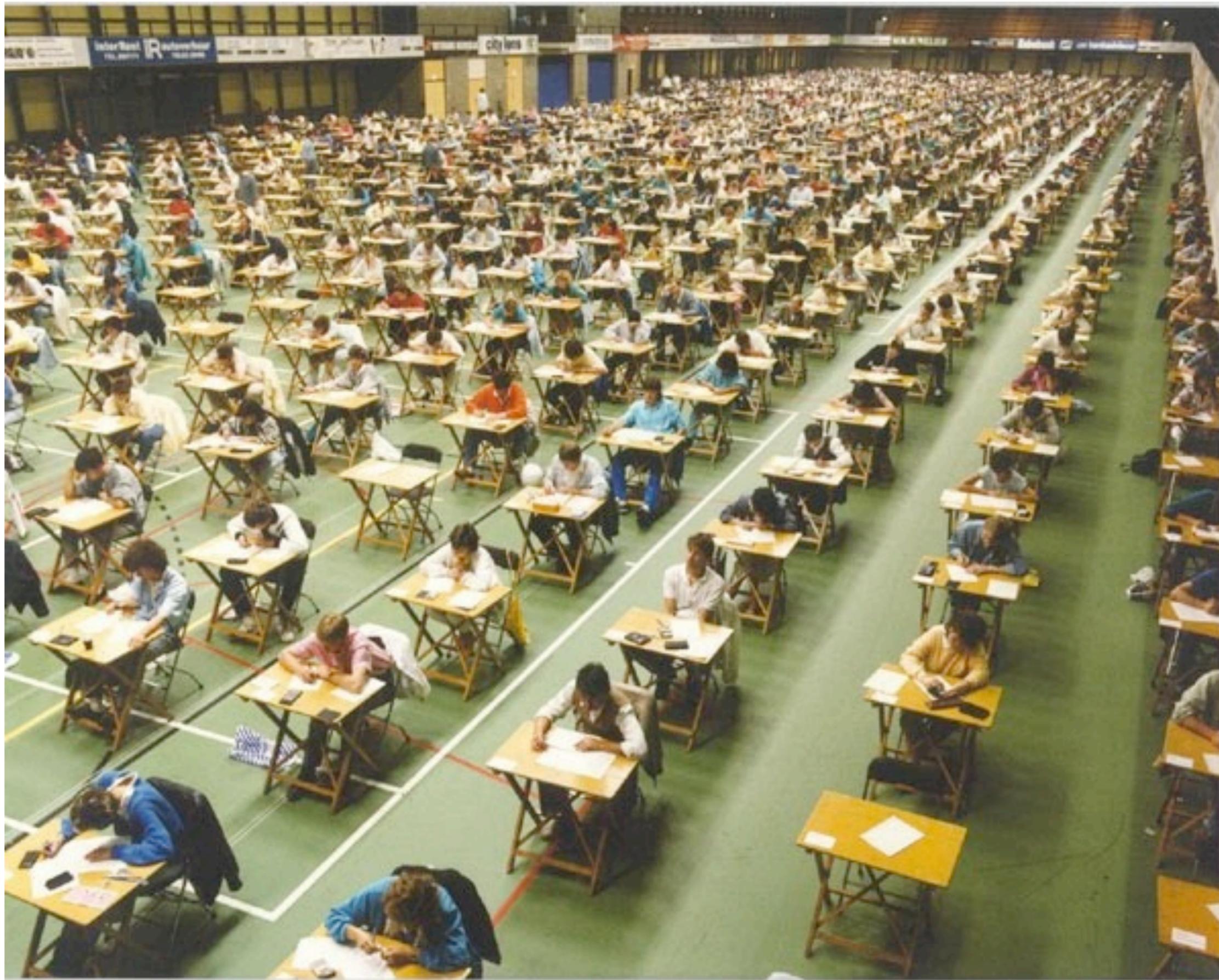
“Number of Jobs Held, Labor Market Activity, and Earnings Growth among the Youngest Baby Boomers: Results from a Longitudinal Survey”

No one *gives* you an education.



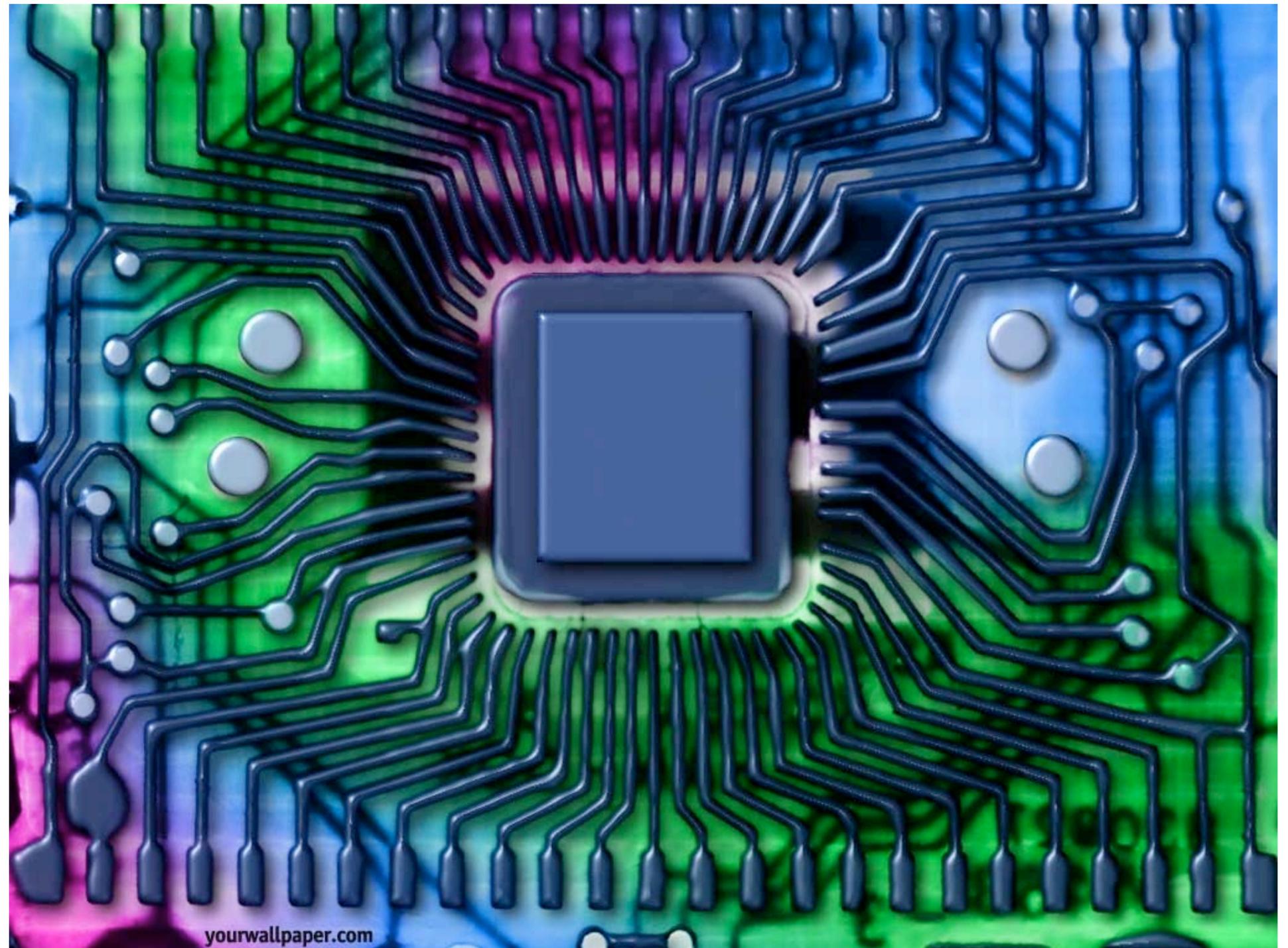
If you want one, you have to take it.

John Taylor Gotto



List jobs that  
pay you to  
memorize  
information  
that you  
don't use....

Who thinks  
they can  
remember  
more factoids  
than a  
computer?



# Why try to compete with computers by memorizing?

The image shows a screenshot of the App Store interface, specifically the 'Best Apps of 2011' and 'Best Games of 2011' sections. The top section, 'Best Apps of 2011', is sorted by 'Featured' and displays a grid of 20 app cards. Each card includes the app icon, name, category, star rating, number of ratings, and price. Some apps are marked as 'INSTALLED'. The bottom section, 'Best Games of 2011', is also sorted by 'Featured' and displays a grid of 16 game cards with similar information. The interface is dark-themed with white text and colorful icons.

Best Apps of 2011			
App Name	Category	Rating	Price
Day One	Productivity	4.5 (221 Ratings)	\$9.99
Reeder	News	4.5 (44 Ratings)	INSTALLED
Fantastical	Productivity	4.5 (17 Ratings)	\$19.99
1Password	Productivity	4.5 (54 Ratings)	\$49.99
Final Cut Pro	Video	4.5 (73 Ratings)	\$299.99
Evernote	Productivity	4.5 (78 Ratings)	INSTALLED
Skitch	Productivity	4.5 (291 Ratings)	INSTALLED
Capo	Music	4.5 (6 Ratings)	\$49.99
OmniGraffle	Productivity	4.5 (13 Ratings)	\$99.99
Posterino	Photography	4.5 (26 Ratings)	\$19.99
DaisyDisk	Utilities	4.5 (13 Ratings)	\$9.99
Flare	Photography	4.5 (14 Ratings)	\$9.99
Scrivener	Productivity	4.5 (12 Ratings)	\$44.99
iA Writer	Productivity	4.5 (53 Ratings)	\$8.99
Twitter	Social Networking	4.5 (721 Ratings)	INSTALLED
swackett X	Weather	4.5 (37 Ratings)	\$2.99
Things	Productivity	4.5 (90 Ratings)	\$49.99
SketchBook Pro	Graphics & Design	4.5 (19 Ratings)	\$59.99
Delicious Library 2	Reference	4.5 (6 Ratings)	\$34.99
YummySoup!	Lifestyle	4.5 (30 Ratings)	\$19.99

Best Games of 2011			
Game Name	Category	Rating	Price
BioShock	Games	4.5 (247 Ratings)	\$29.99
Call of Duty® 4: Modern Warfare	Games	4.5 (511 Ratings)	\$39.99
Borderlands Game of the Year Edition	Games	4.5 (260 Ratings)	\$29.99
Psychonauts	Games	4.5 (25 Ratings)	\$9.99
Galaxy On Fire 2™ Full Edition	Games	4.5 (48 Ratings)	\$19.99
DeathSpank	Games	4.5 (242 Ratings)	\$6.99
Colin McRae: DiRT 2	Games	4.5 (54 Ratings)	\$39.99
Touchgrind	Games	4.5 (185 Ratings)	FREE
Galcon Fusion	Games	4.5 (98 Ratings)	\$1.99
Machinarium	Games	4.5 (520 Ratings)	\$9.99
Star Wars®: Knights of the Old Republic	Games	4.5 (737 Ratings)	\$19.99
The Secret of Monkey Island	Games	4.5 (86 Ratings)	\$9.99
Bejeweled® 3	Games	4.5 (126 Ratings)	\$19.99
Osmos	Games	4.5 (142 Ratings)	\$9.99
Trine	Games	4.5 (327 Ratings)	\$9.99
Braid	Games	4.5 (133 Ratings)	\$6.99

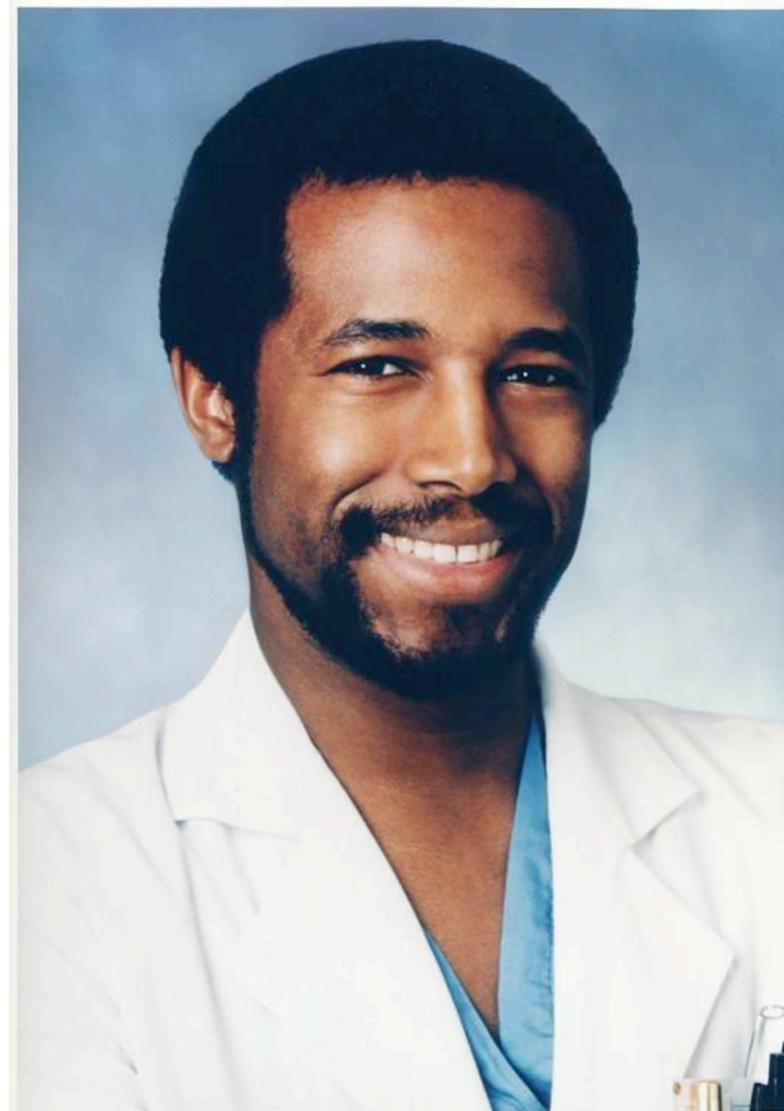
In college, you should enhance your skills that computers cannot perform.



Rihanna



JK Rowling



Dr. Ben Carson



Edgar Degas

# Take Charge of Your Own Learning

# Percent Americans $\geq 25$ with Bachelor's Degree

30.4 % overall

14.1% Hispanics

19.9% African Americans

34.0% Caucasians

<http://www.nytimes.com/2012/02/24/education/census-finds-bachelors-degrees-at-record-level.html>

# Average Annual Earnings Workers $\geq$ 18

advanced degree	\$74,602
bachelors degrees	\$51,206
high school diploma	\$27,915
no high school diploma	\$18,734.

<http://usgovinfo.about.com/od/censusandstatistics/a/collegepays.htm>

Education is the only industry where customers never complain when they get less product for their money.

# Synthetic Biology Defined

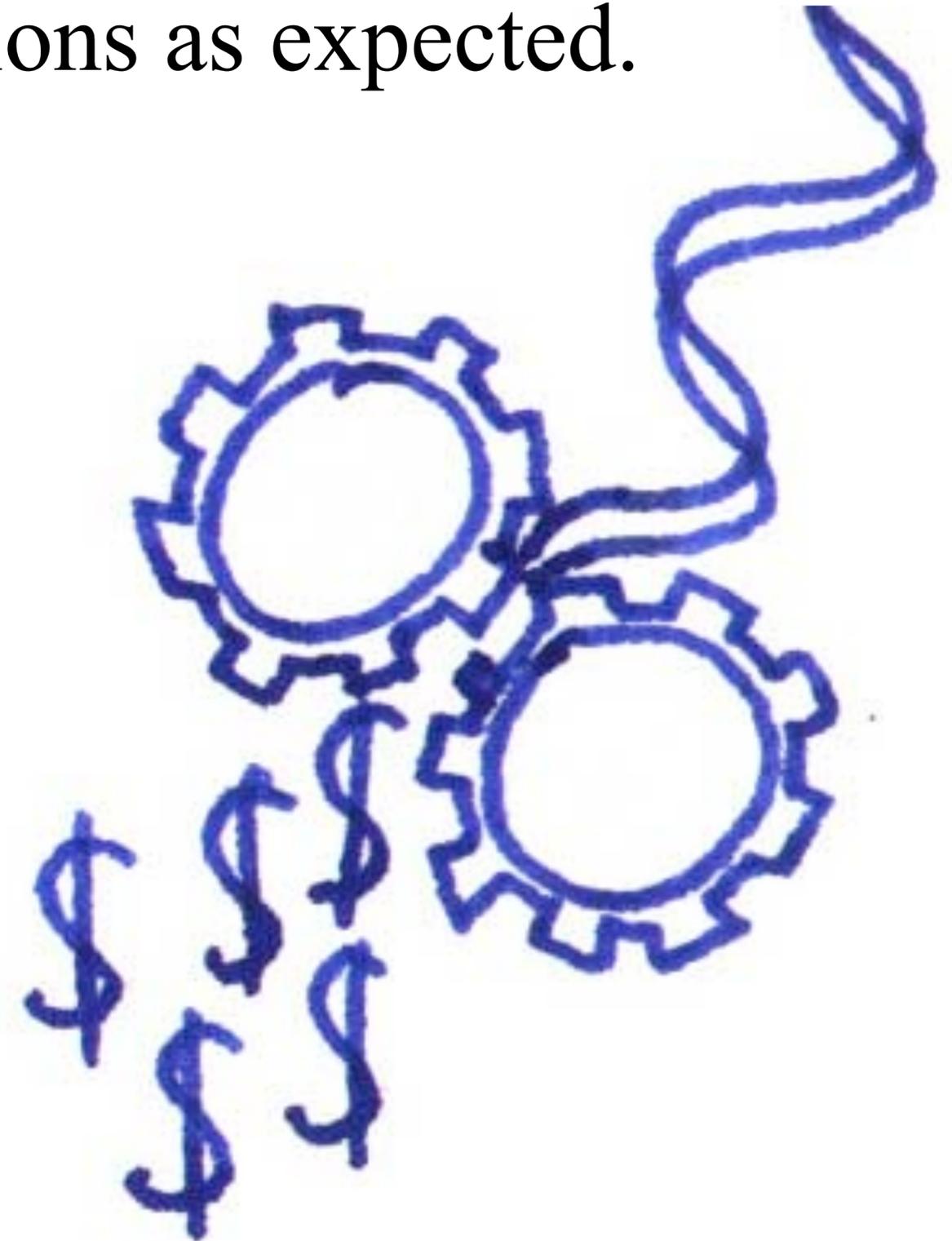
# What is Synthetic Biology?

Implementation of engineering principles and mathematical modeling to the design and construction of biological parts, devices, and systems with applications in energy, medicine, and technology.

[www.bio.davidson.edu/projects/gcat/Synthetic/What\\_Is\\_SynBio.html](http://www.bio.davidson.edu/projects/gcat/Synthetic/What_Is_SynBio.html)

# Synthetic Biology: Win-Win

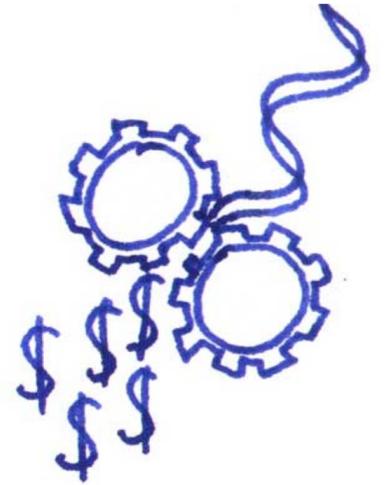
Win #1: your design functions as expected.



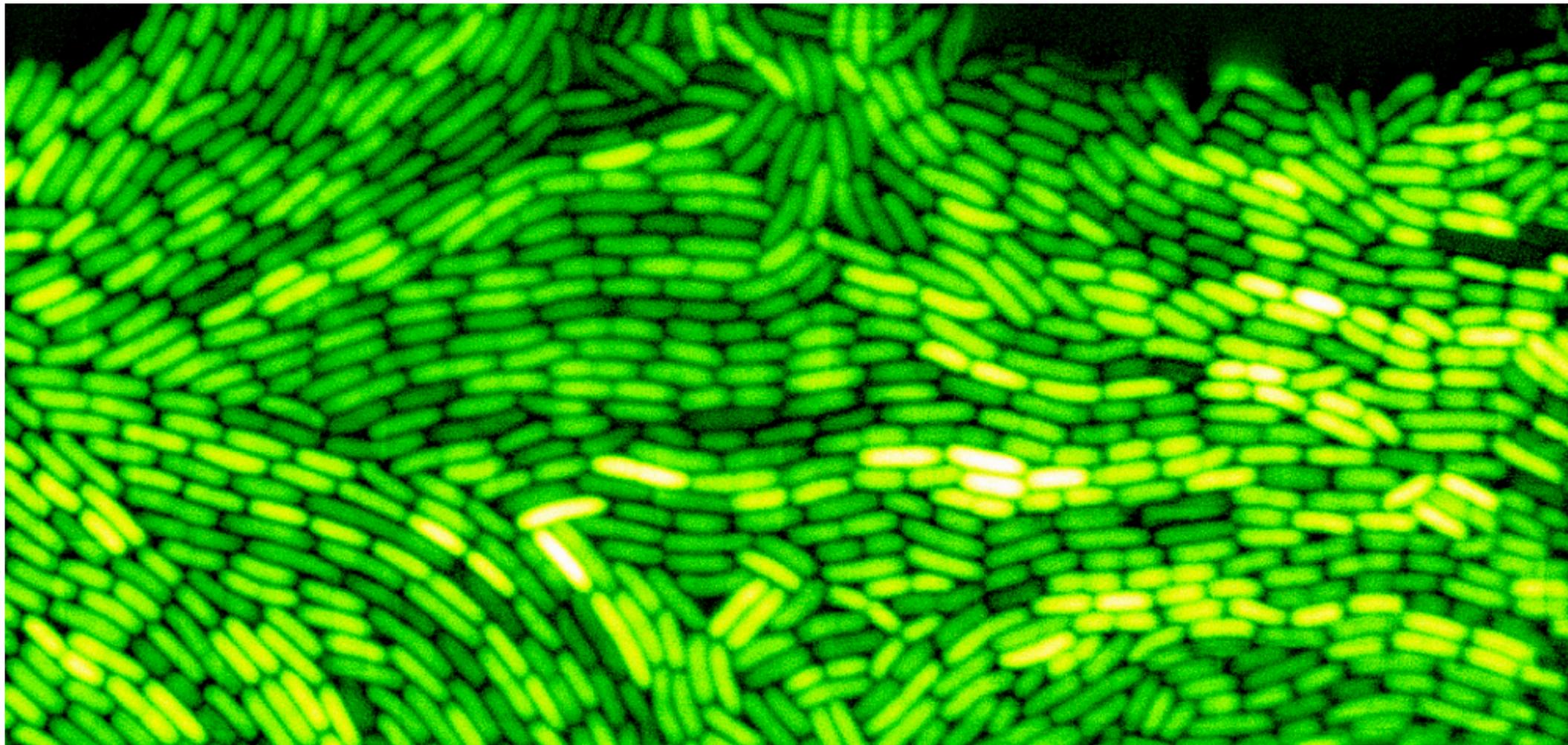
# Synthetic Biology: Win-Win Research



Win #1: your design functions as expected.



Win #2: your design fails but you uncover basic biology



# Real World Applications of Synthetic Biology

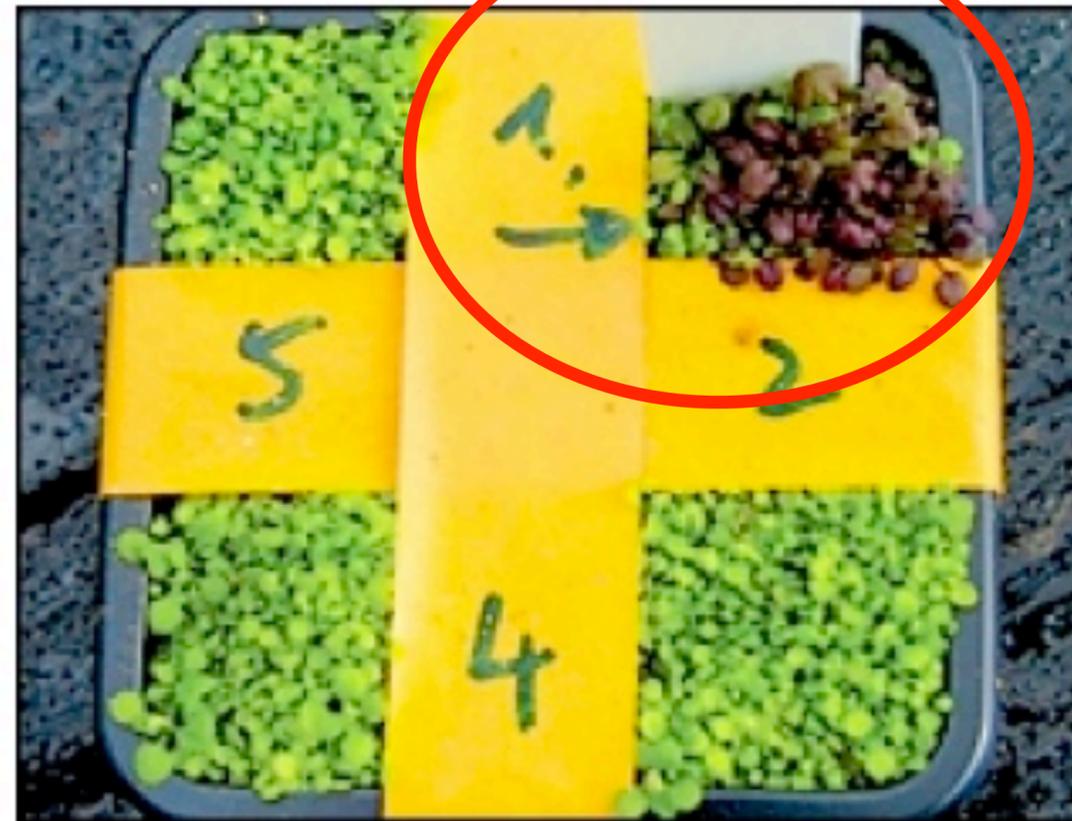
# Land Mine Detection



# Land Mine Detection



# Synthetic Biology Land Mine Detection



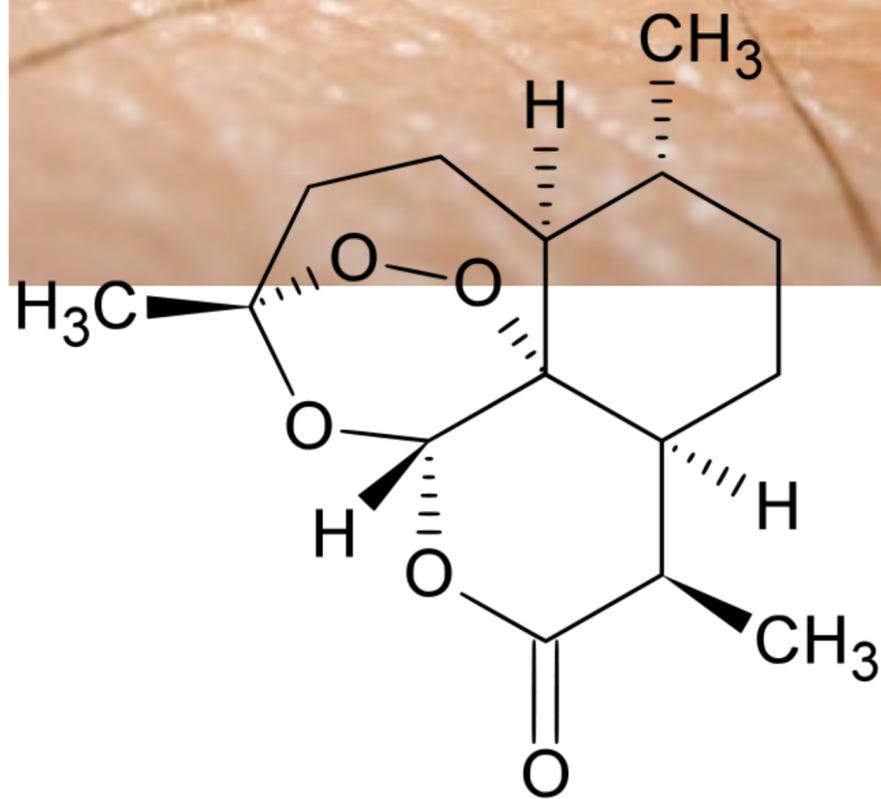
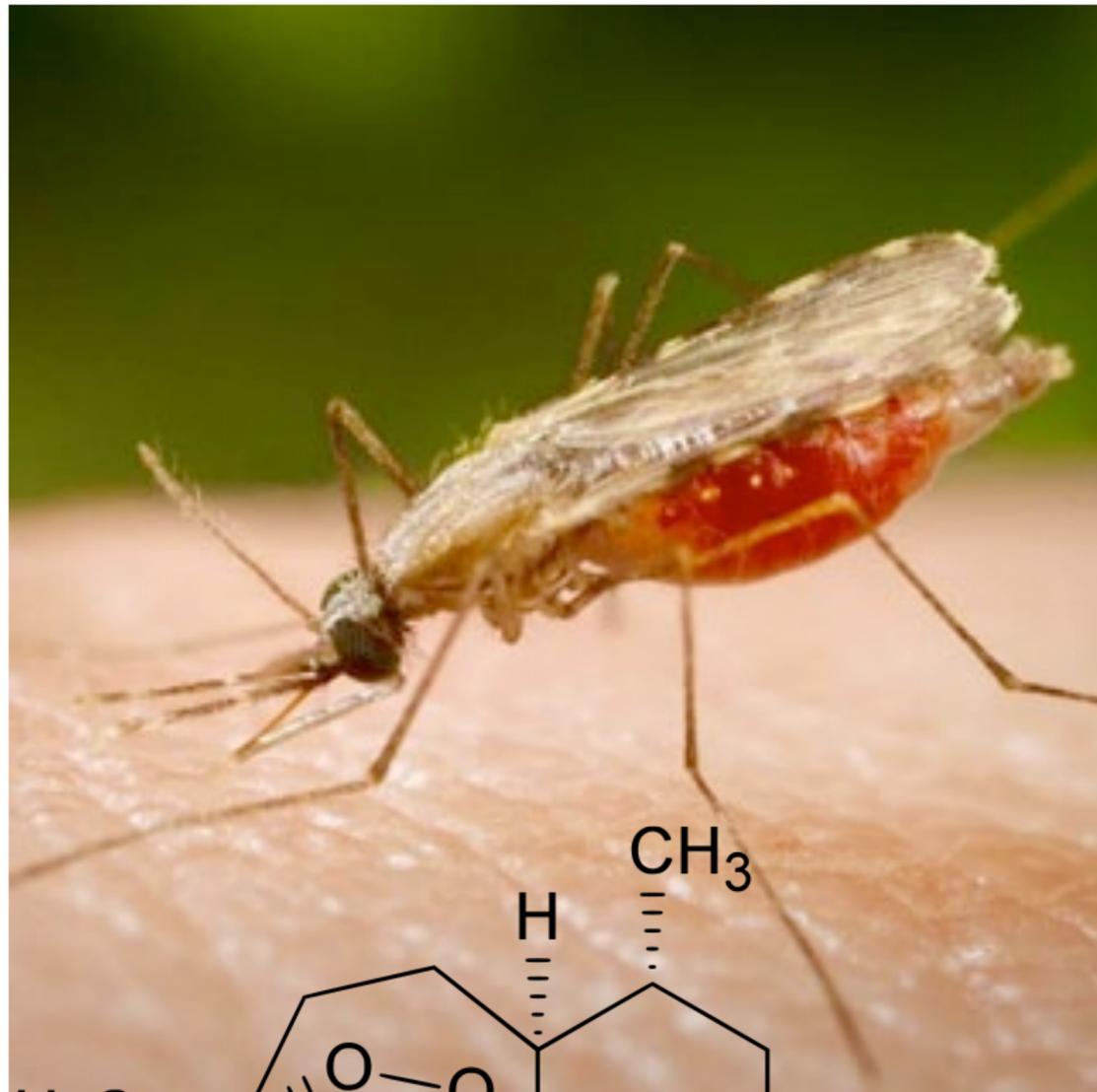
**WARNING SIGN:** The bioengineered Thales cress turns red when exposed to a mine byproduct.

COURTESY OF ARESA BIODETECTION

## New weed may flag land mines

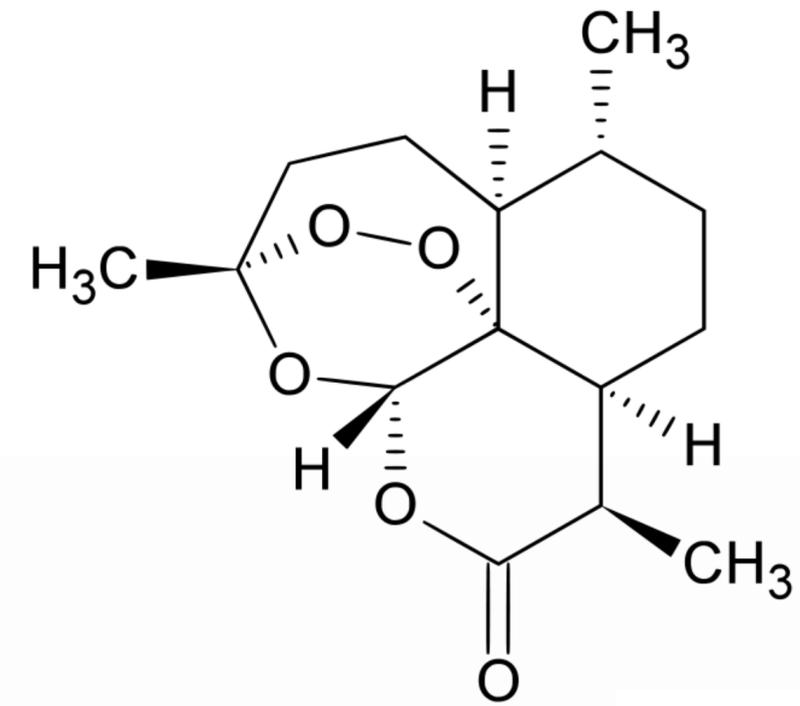
By John K. Borchardt | *Contributor to The Christian Science Monitor*

# Production of Medicines

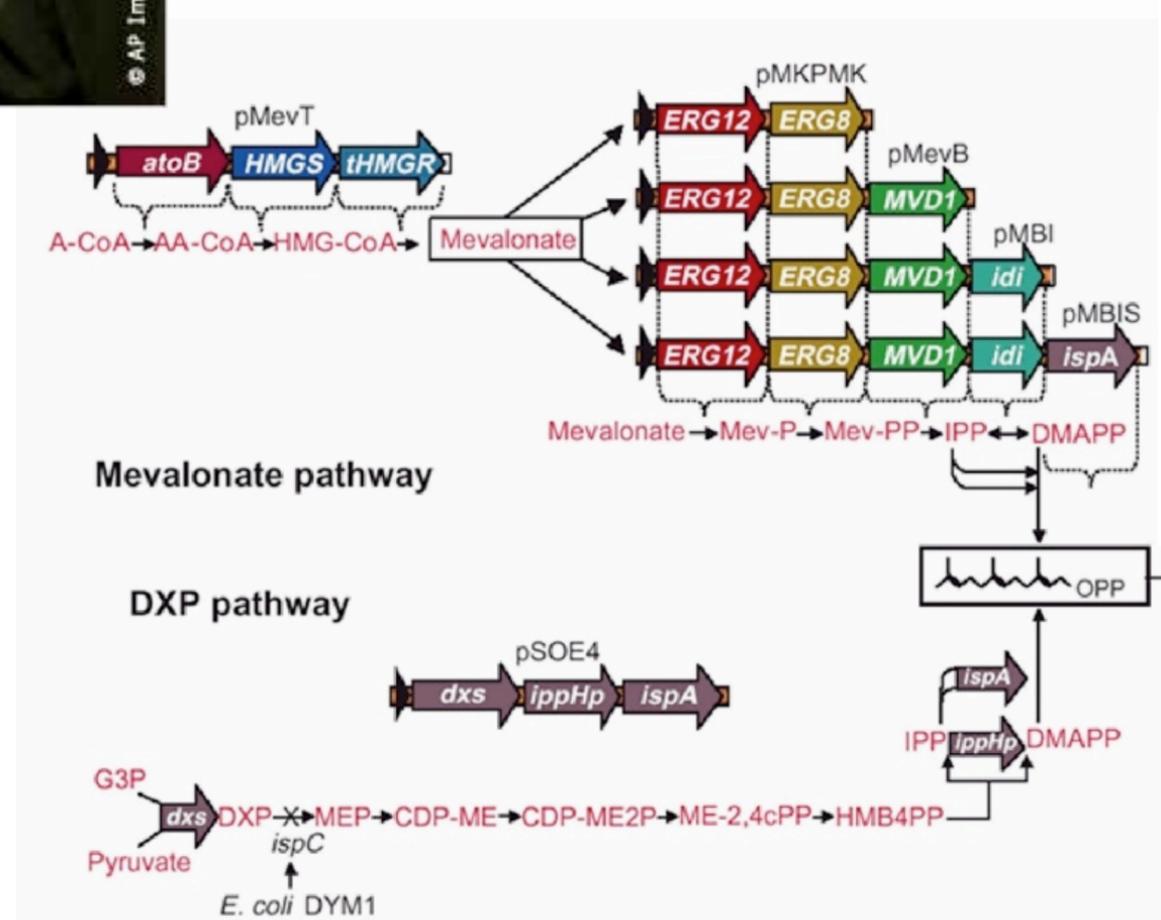


\$1 per pill

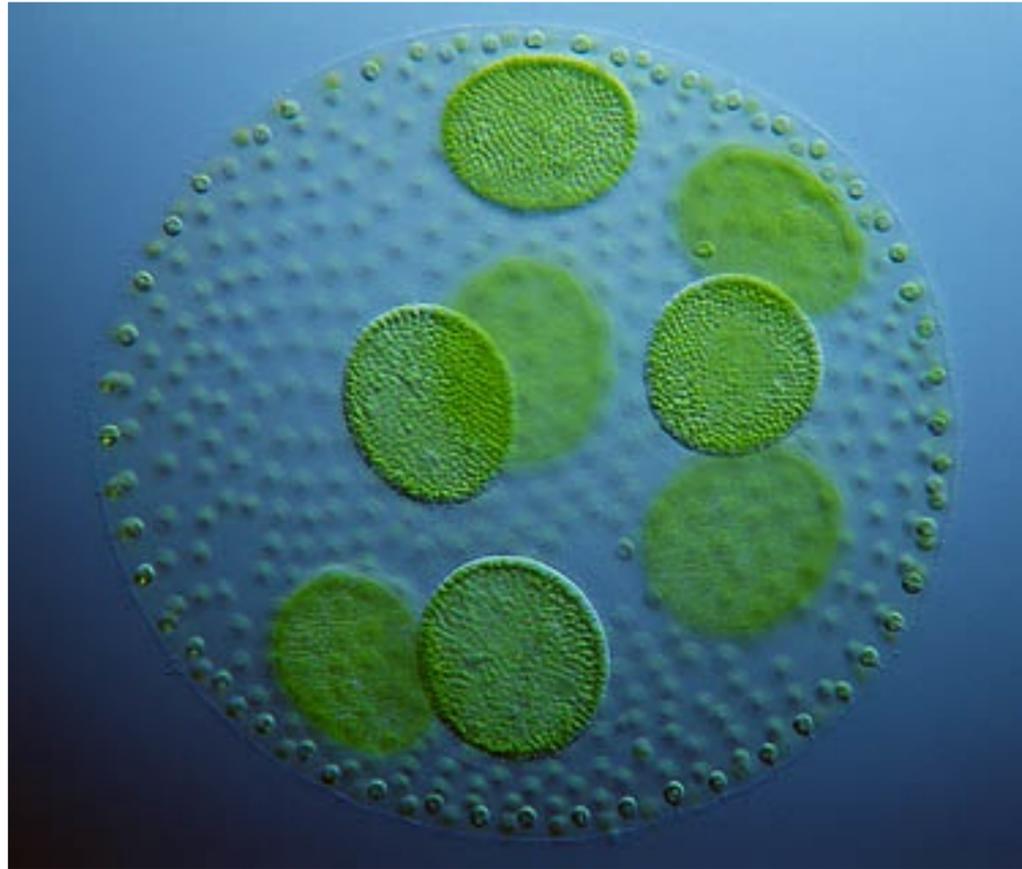
# Production of Medicines



10¢ per pill

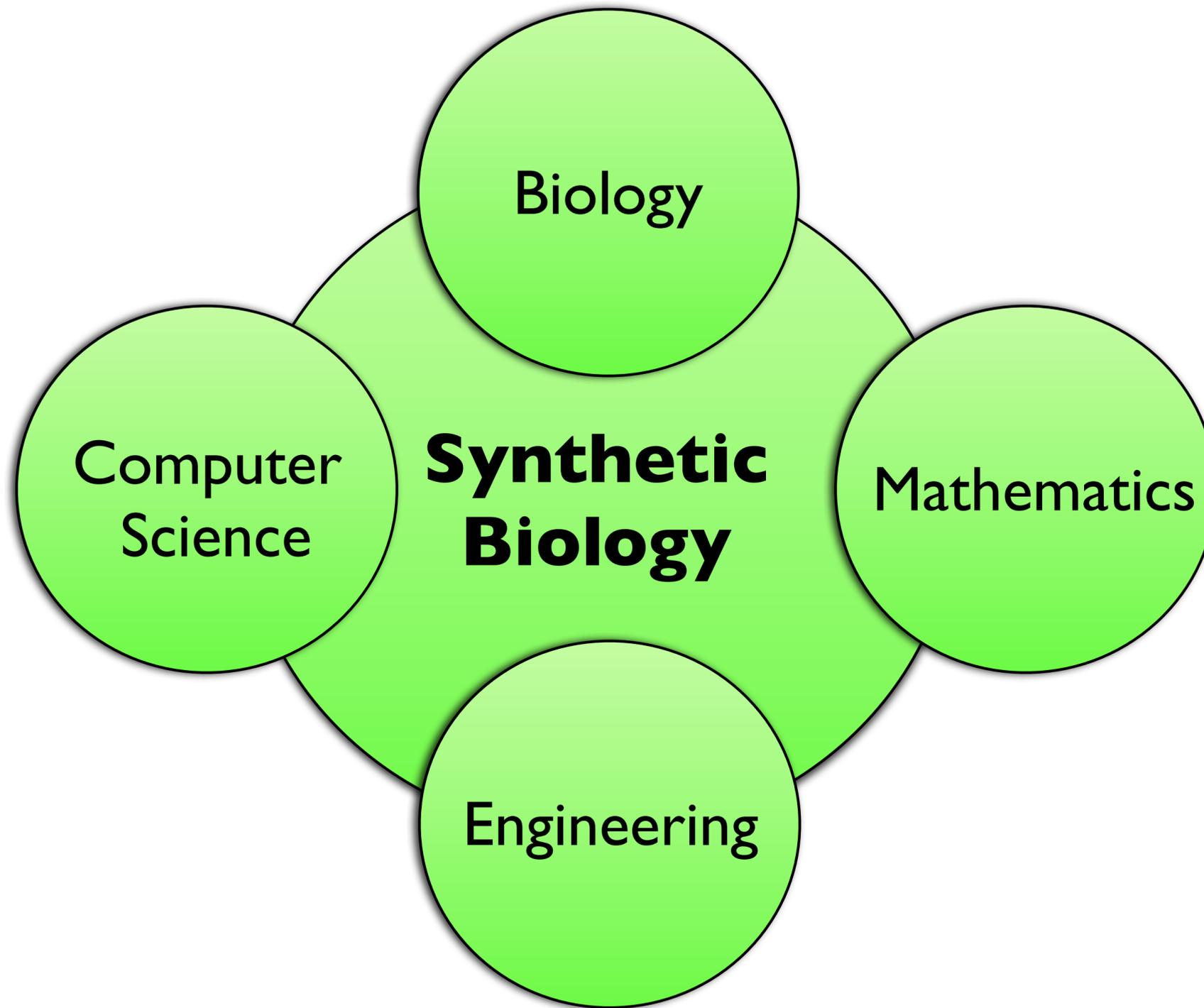


# Biofuels from Algae



CO<sub>2</sub>-neutral  
1,000,000 gallons in 2008

# Synthetic Biology



# Promoter Research Using Synthetic Biology

# Eco RI

GAATTC

CTTAAG

palindrome

type II

# Eco RI

**G**AATTC  
CTTAAG

palindrome

type II

# Eco RI



type II

# Eco RI

G

AATTC

CTTAA

G

type II

# Bsa I

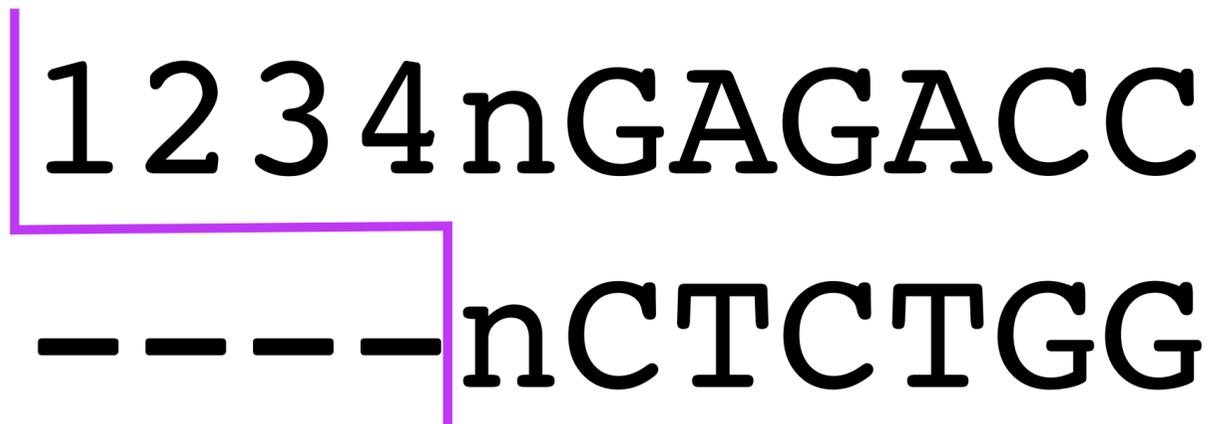
GAGACC

CTCTGG

not a  
palindrome

type II

# Bsa I



type II

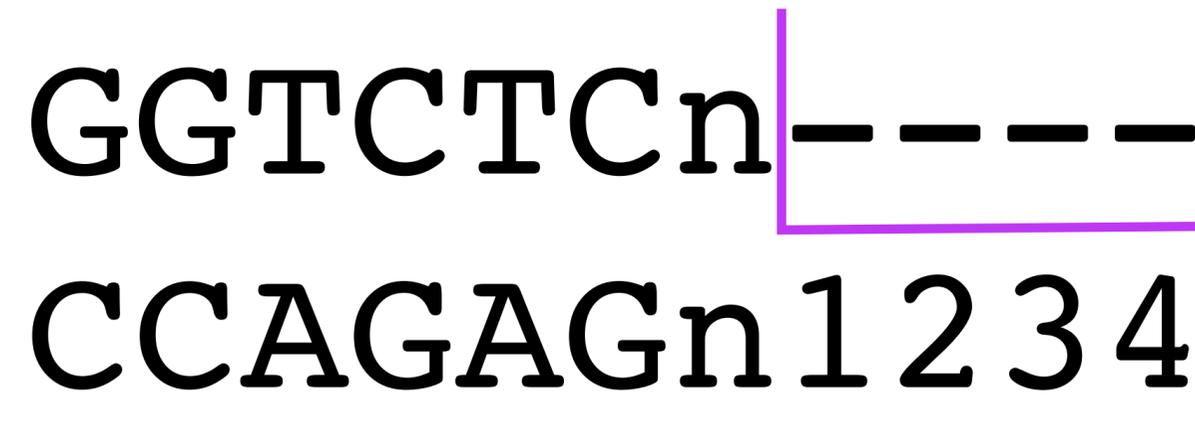
# Bsa I

1 2 3 4 n G A G A C C  
n C T C T G G

— — — —

type II

# Bsa I



type II

# Bsa I

GGTCTCn

CCAGAGn 1 2 3 4



type II

# Bsa I

cuts  
left

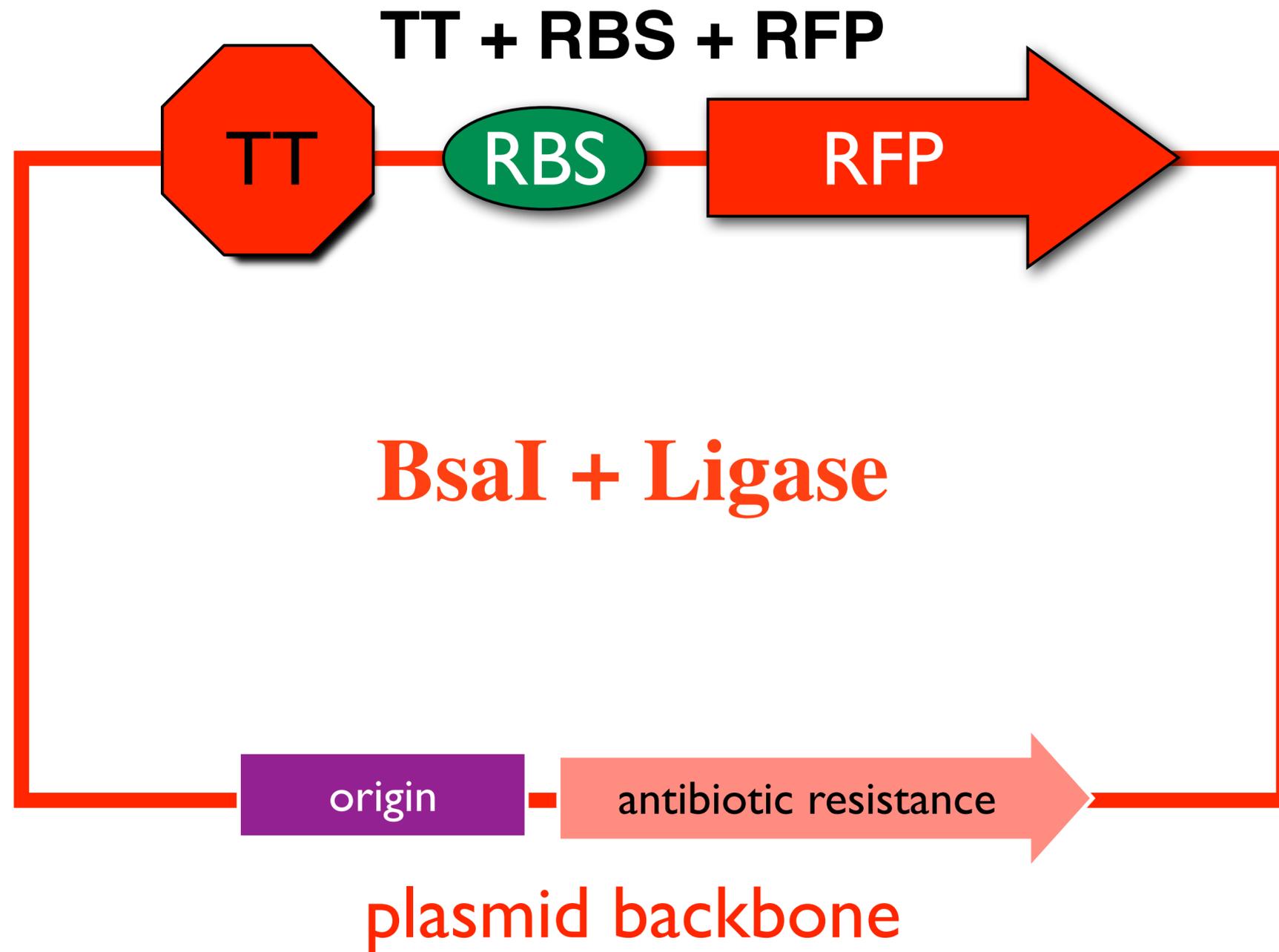
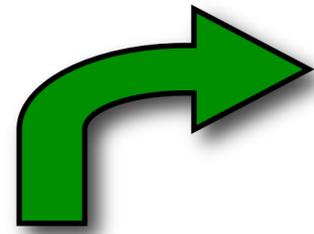
1 2 3 4 n GAGACC  
- - - - n C T C T G G

GGTCTCn - - - -

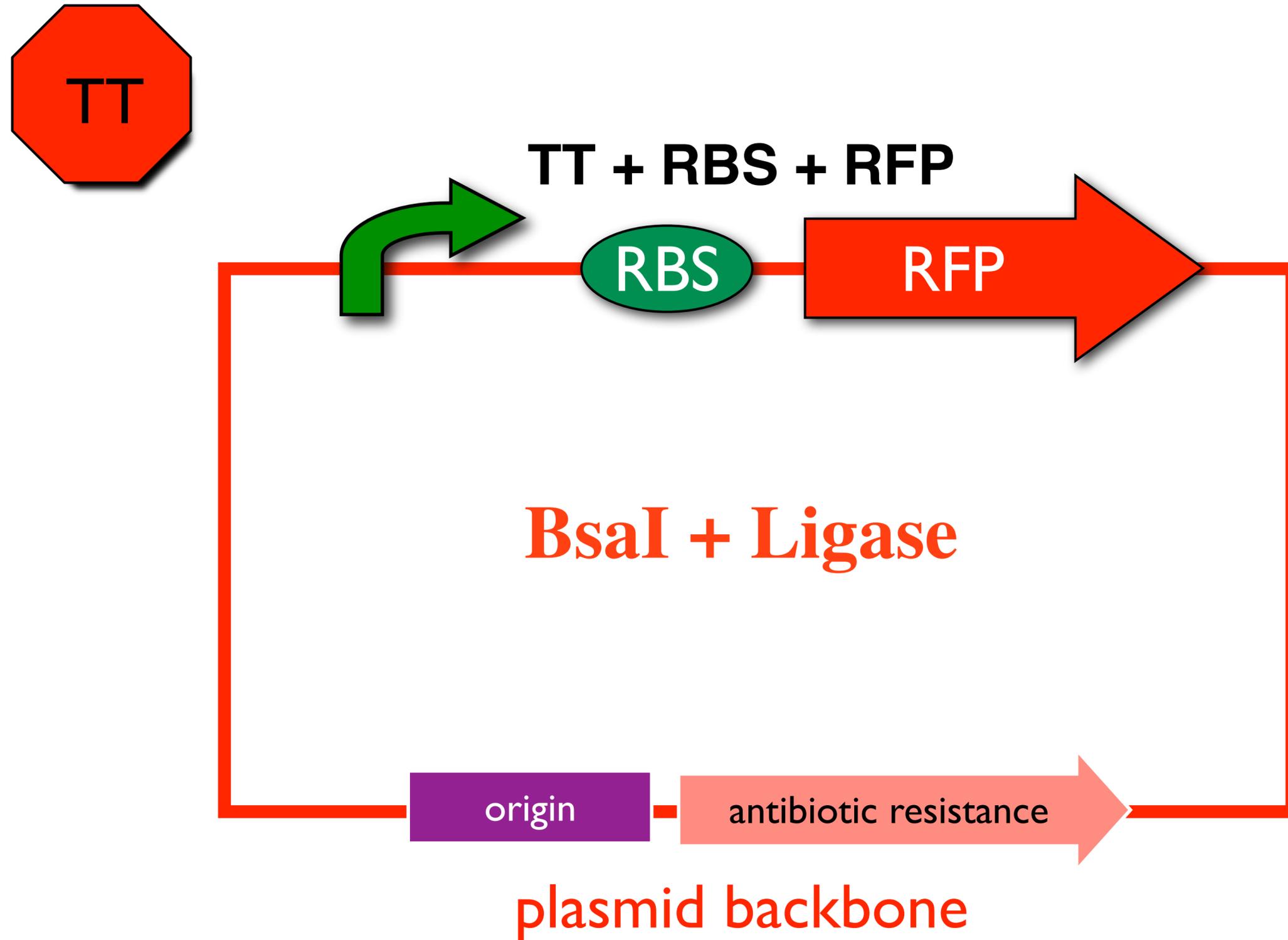
CCAGAGn 1 2 3 4

cuts  
right

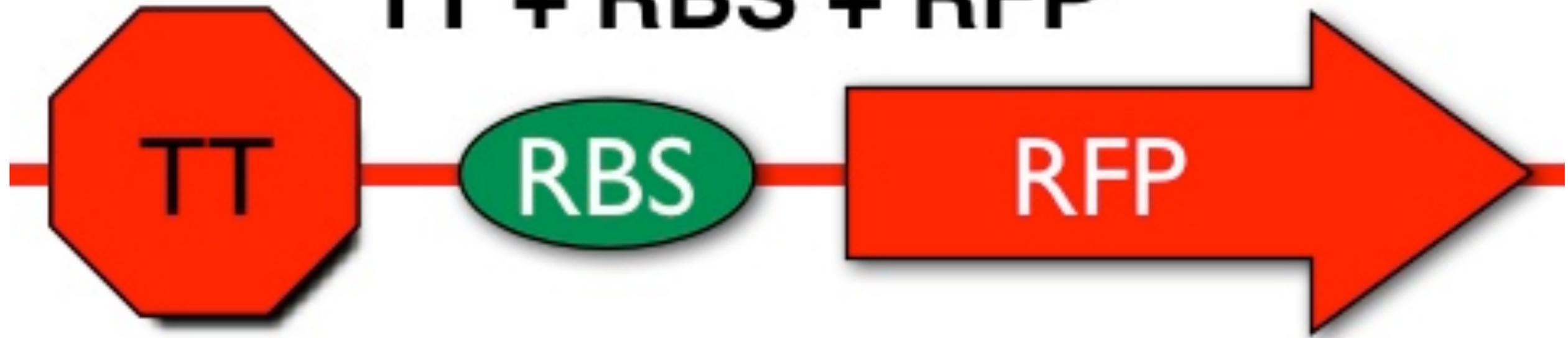
# GGA Ligation Method



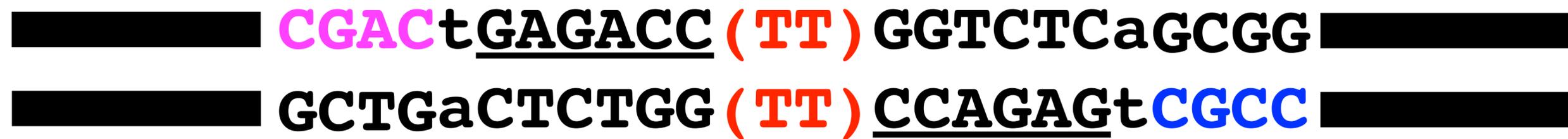
# GGA Ligation Method



**TT + RBS + RFP**



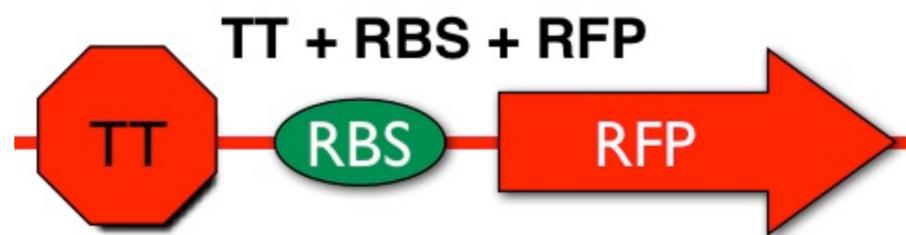
# Bsa I



ligase

# Bsa I

ligase



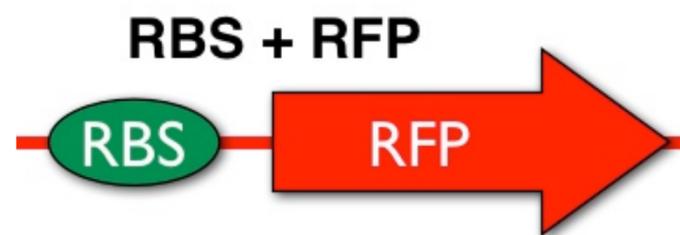
**CGAC**tGAGACC (**TT**) GGTCTCa  
aCTCTGG (**TT**) CCAGAGt**CGCC**

██████████  
██████████ **GCTG**

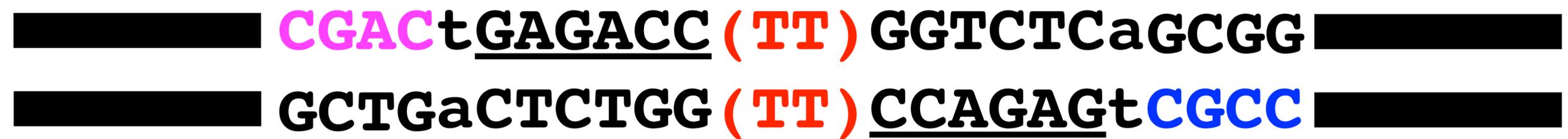
ligase

**GCGG** ██████████  
██████████

ligase

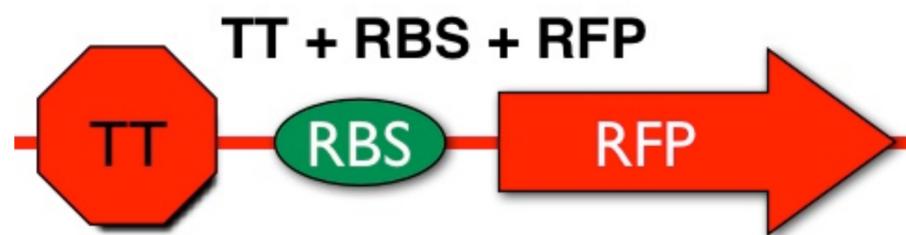


# Bsa I



ligase

Bsa I ligase



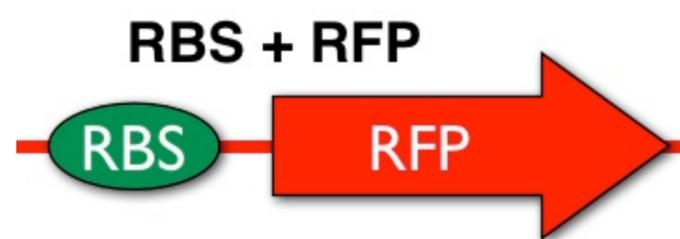
**CGAC**t**GAGACC** (**TT**) **GGTCTCa**  
**aCTCTGG** (**TT**) **CCAGAGt****CGCC**

██████████  
██████████ **GCTG**

ligase

**GCGG** ██████████  
██████████

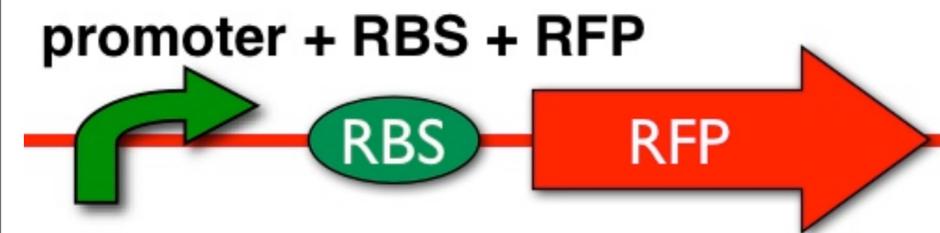
ligase



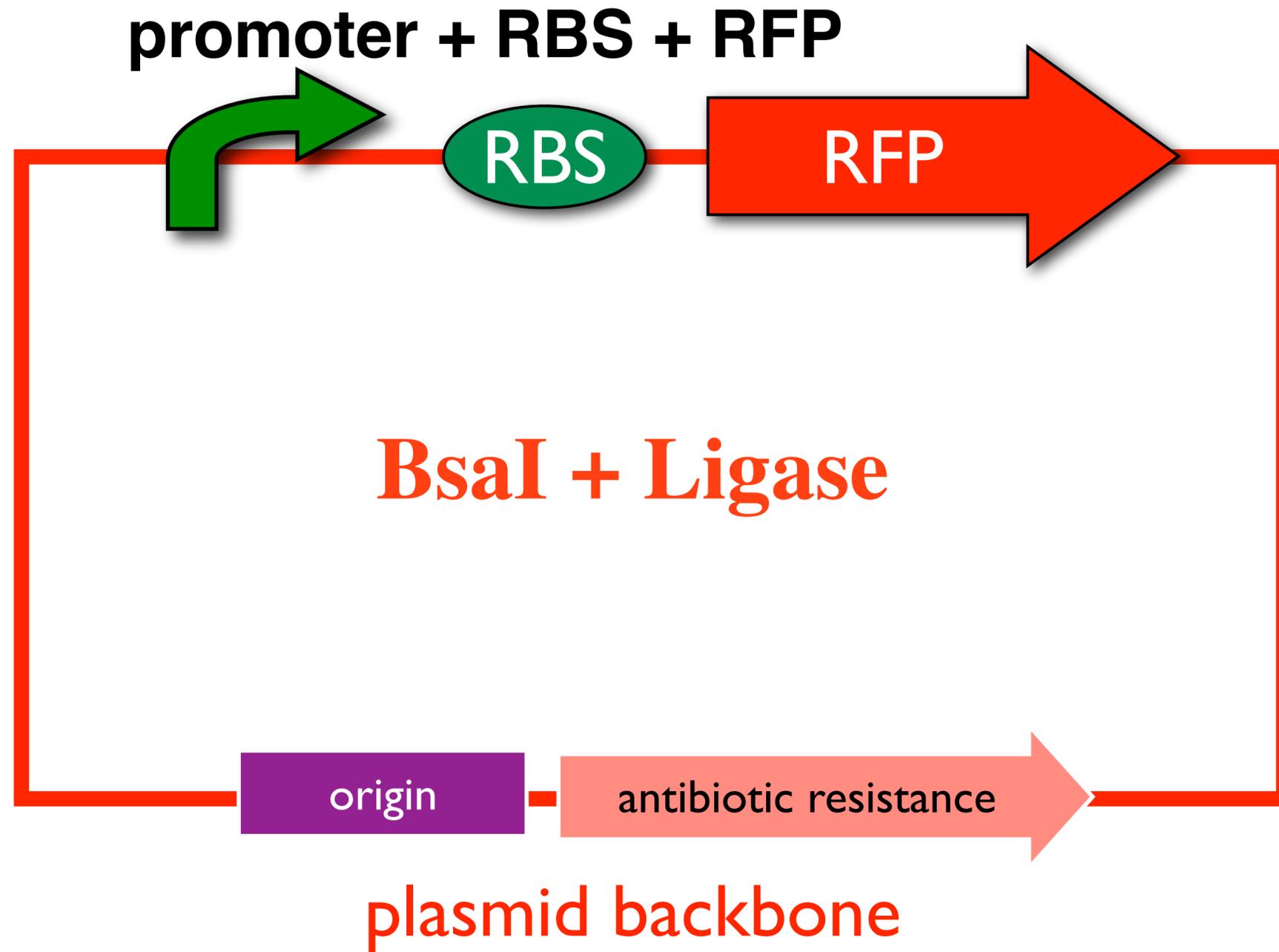
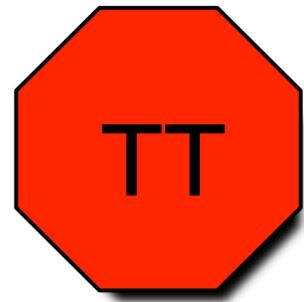
**CGAC** (promoter)  
(promoter) **CGCC**

CGACtGAGACC (TT) GGTCTCa  
aCTCTGG (TT) CCAGAGtCGCC

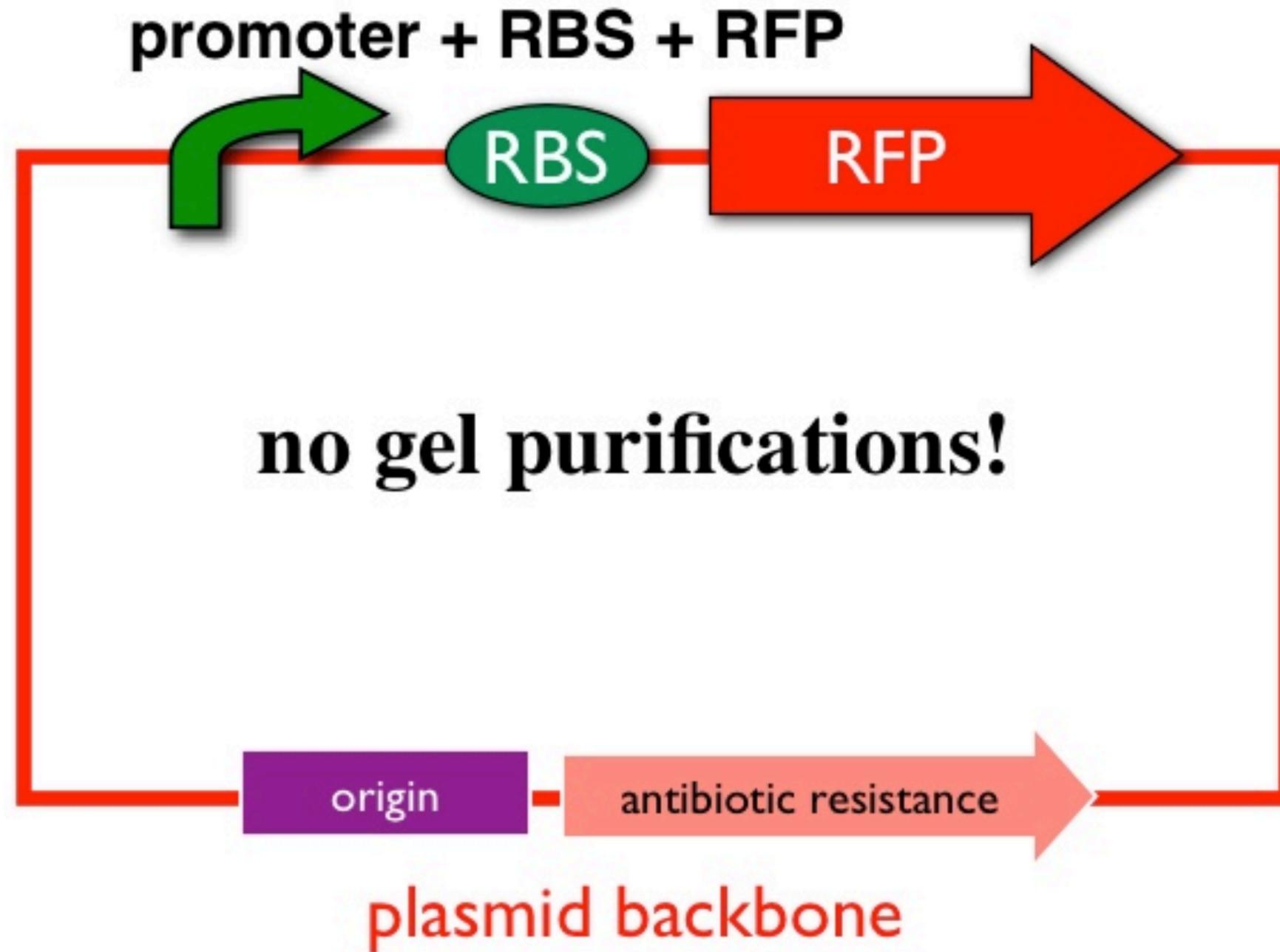
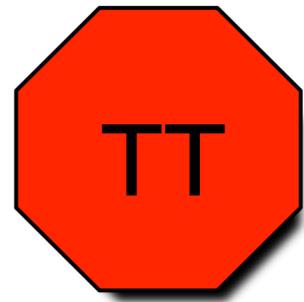
CGAC (promoter) GCGG  
GCTG (promoter) CGCC  
ligase ligase



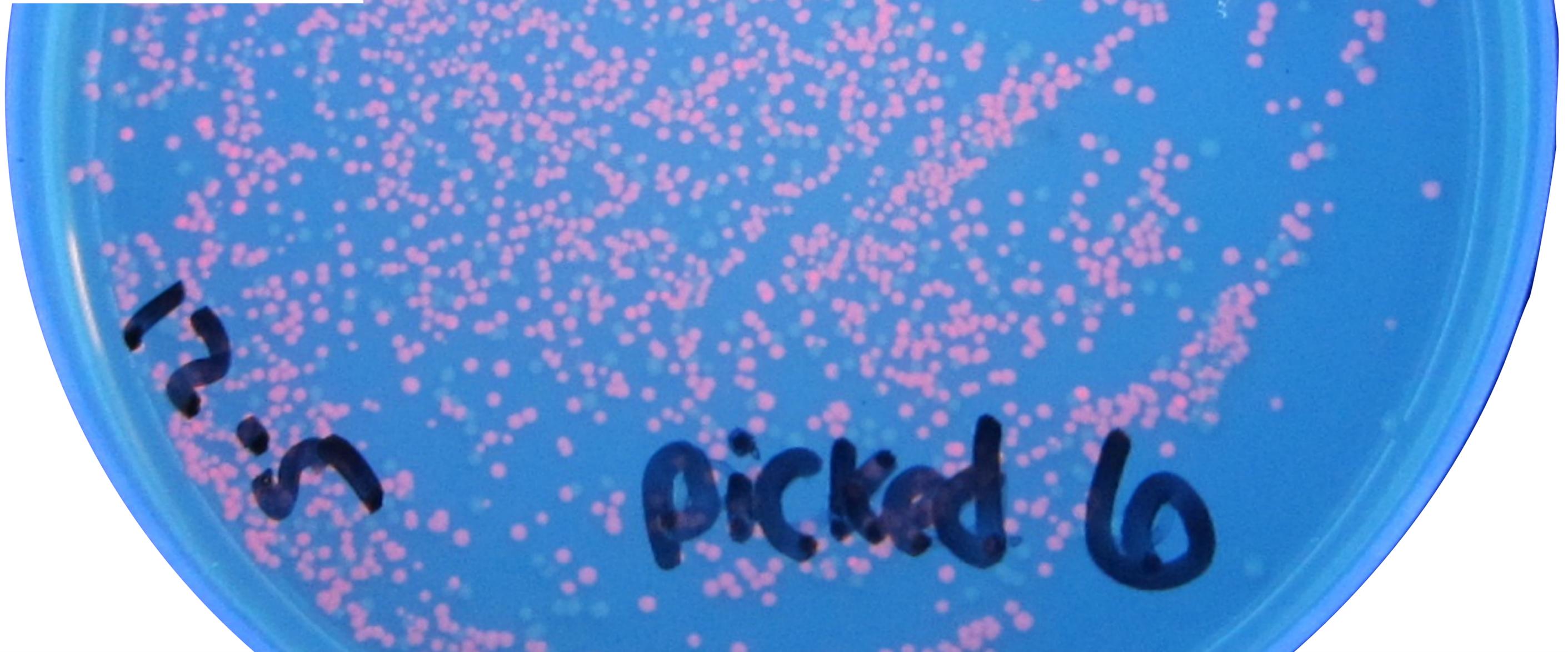
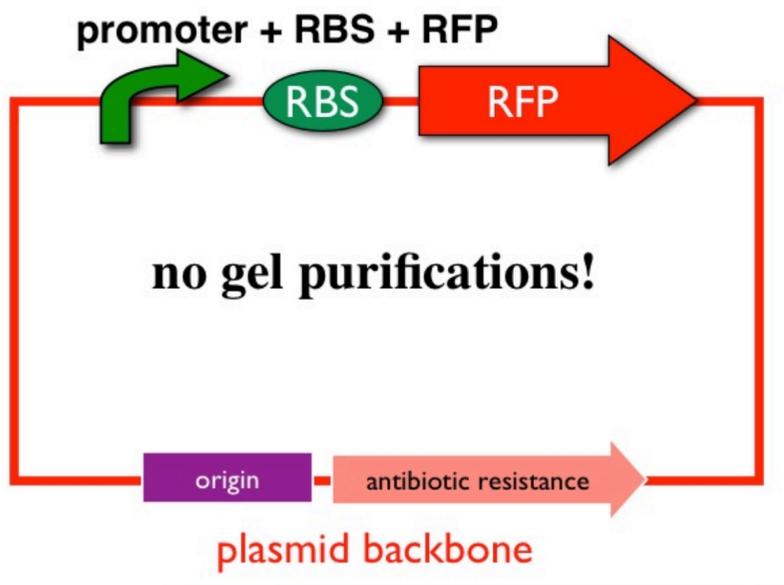
# GGA Ligation Method



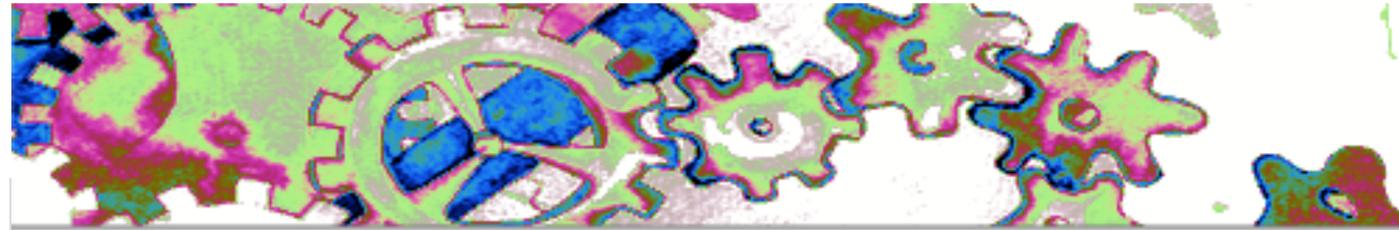
# GGA Ligation Method



# GGA Ligation Method



# Student Sample, September 2012

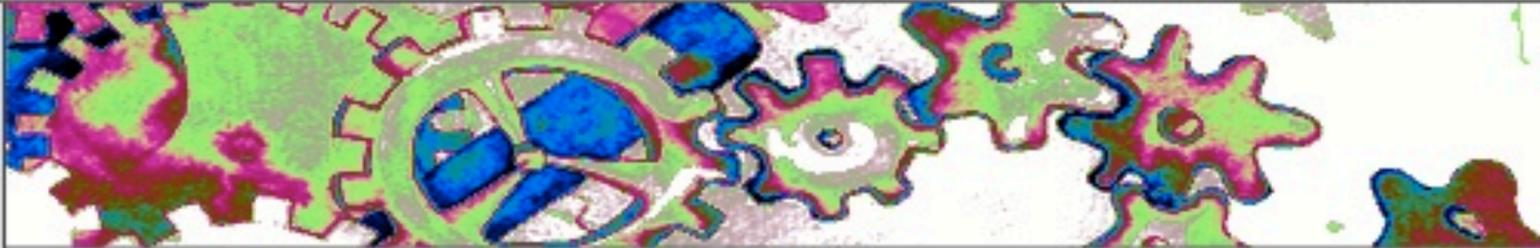


## Registry of Standard Biological Parts

	BBa_J100067	Regulatory	fadB promoter (long sequence)	Meredith Nakano	85
	BBa_J100068	Regulatory	fadB promoter (short sequence)	Meredith Nakano	61
	BBa_J100069	Reporter	Superfolder GFP	Rebecca Evans	770
	BBa_J100070	Coding	Superfolder GFP	Rebecca Evans	720
	BBa_J100071	Regulatory	cadA promoter	Ben Clarkson	334
	BBa_J100072	Regulatory	LcpxP promoter--Long cpxP promoter	Ben Clarkson	392
	BBa_J100073	Regulatory	ScpxP--Short cpxP promoter	Ben Clarkson	94
	BBa_J100074	Regulatory	Long pLux Promoter	Betsy Gammon	197
	BBa_J100075	Regulatory	CydAP1 Long Promoter	Betsy Gammon	158
	BBa_J100076	Regulatory	CydAP1 Short Promoter	Betsy Gammon	151
	BBa_J100077	Composite	J100068:K0903005	Meredith Nakano	793
	BBa_J100078	Composite	J100067:K0903005	Meredith Nakano	817
	BBa_J100079	Device	Riboswitch and GFP	Rebecca Evans	879
	BBa_J100080	Device	Riboswitch and GFP	Rebecca Evans	882
	BBa_J100081	Reporter	J100071+E0240	Ben Clarkson	334
	BBa_J100082	Reporter	J100072+E0240	Ben Clarkson	1276
	BBa_J100083	Composite	LuxI Long + RBS + GFP	Betsy Gammon	1081
	BBa_J100084	Composite	CydAP Long + RBS + GFP	Betsy Gammon	1042
	BBa_J100085	RNA	short CRISPR sequence with GFP target spacer	Caroline Vrana	240
	BBa_J100086	Composite	CydAP Short Promoter + RBS + GFP	Betsy Gammon	1035
	BBa_J100087	Reporter	J100073+E0240	Ben Clarkson	978
	BBa_J100088	Generator	J100071+J10063	Ben Clarkson	2965
	BBa_J100089	Generator	J100072+J10063 (LcpxP+LRE, Luciferase)	Ben Clarkson	3023
	BBa_J100090	Regulatory	CRISPR sequence with GFP and AmpR targets	Caroline Vrana	412
W	BBa_J100092	Regulatory	Constitutive promoter for M1-162	Natalie Spach	50
?	BBa_J100093	Regulatory	rrnB P1 promoter	Kayla McAvoy	60
?	BBa_J100094	Regulatory	Lac promoter E. Coli	Cameron Bard	44
?	BBa_J100095	Regulatory	malE1 Maltose induced promoter.	Pooja Potharaju	65
	BBa_J100096	Regulatory	PBAD Promoter from araE Gene	Elizabeth Brunner	27
W	BBa_J100097	Regulatory	Anhydrotetracycline inducible promoter with Bsal sticky ends	Sarah Kim	55
	BBa_J100098	DNA	Promoter for the argF gene	Erin Nieuwma	44
W	BBa_J100099	Regulatory	A promoter (CydAB) activated by the FNR enzyme	Phoebe Parrish	64



# Student Sample, September 2012



## Registry of Standard Biological Parts

  
[Go](#) [Search](#)

[page](#) [discussion](#) [view source](#) [history](#) [Log in / create account](#)

[BBa J100099 Main Page](#) [Part Design](#) [Physical DNA](#) [Hard Information](#) [Experience](#) [Tools](#)

### Part:BBa\_J100099

Designed by Phoebe Parrish Group: Campbell\_M\_Lab (2012-09-13)

 Regulatory DNA Planning  
Experience: Works [Get This Part](#)

### A promoter (CydAB) activated by the FNR enzyme

The promoter, CydAB, was found to be activated by the FNR enzyme, which is induced by the presence of  $(\text{NH}_4)_2\text{Fe}(\text{SO}_4)_2$  and ascorbate. The oligo includes both CydAB, the FNR binding site, and the sticky ends needed for the Golden Gate Assembly method.

#### Sequence and Features

Format:	Subparts	<a href="#">Ruler</a>	<a href="#">SS</a>	<a href="#">DS</a>	Search:	Length: 64 bp	Context: Part only	<a href="#">Get selected sequence</a>		
1	11	21	31	41	51	61	71	81	91	
1	ggaattgata tttatcaatg tataagtctt ggaaatgggc atcaaaaaga gataaattgt tctc									
	~~~~~ FNR binding			~~~~~ -35		~~~~~ -10				

Assembly Compatibility: 10 12 21 23 25

Jeffrey Green. 1993. "Activation of FNR-dependent transcription by iron: An in vitro switch for FNR." FEMS Microbiology Letters 113 (1993) 219-222

[\[edit\]](#)

# Student Sample, September 2012

## Part:BBa\_J100099:Experience

Designed by Phoebe Parrish Group: Campbell\_M\_Lab (2012-09-13)

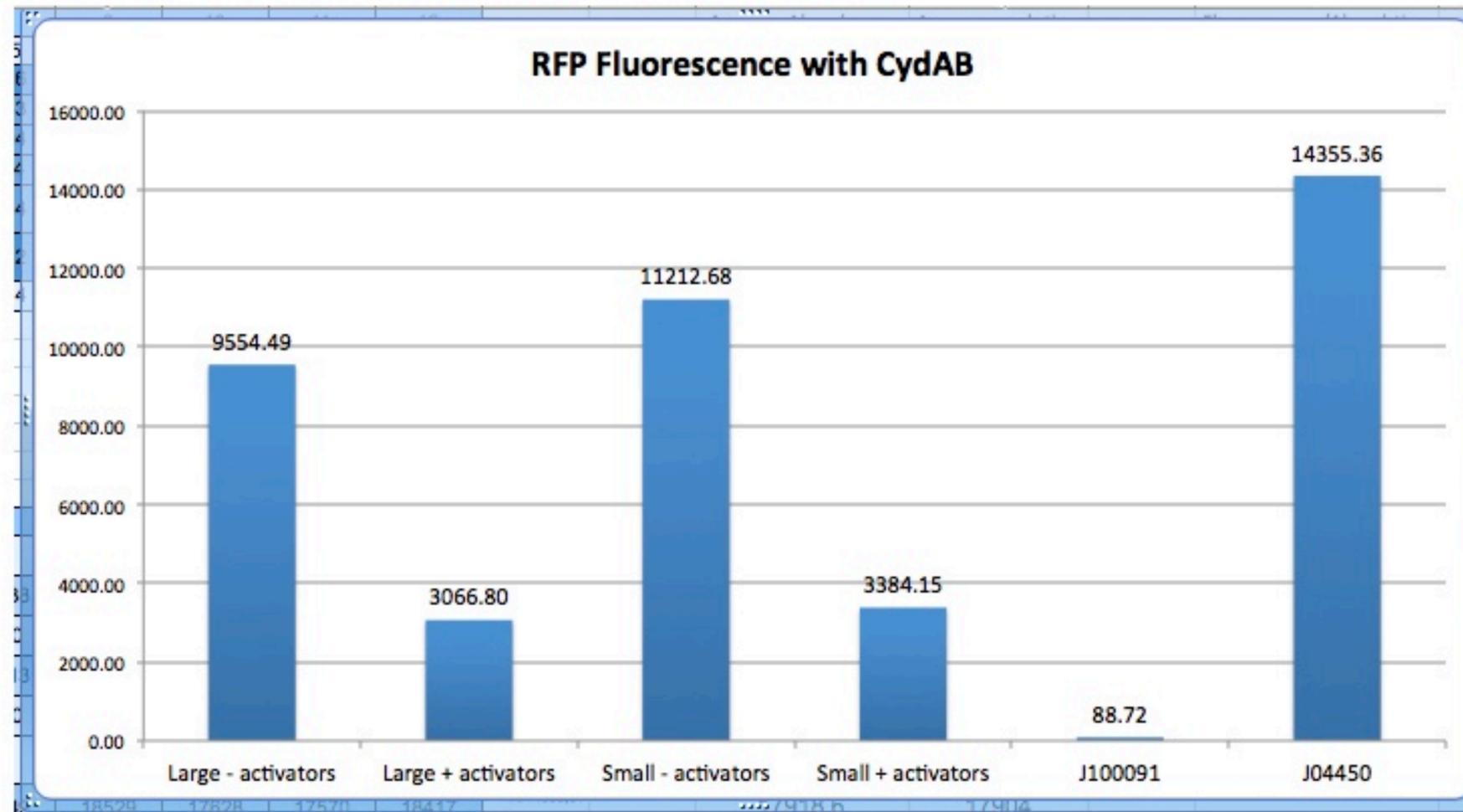


DNA Planning  
Experience: Works  
[Get This Part](#)

This experience page is provided so that any user may enter their experience using this part. Please enter how you used this part and how it worked out.

### Applications of BBa\_J100099

We pipetted 200 microliters of one solution containing E coli cells from a small colony and the activators, one with cells from a small colony and no activators, one containing cells from a large colony and the activators, and one containing cells from a large colony and no activators. We also did a positive control with E coli cells containing a known promoter that causes red fluorescence (J04450) and a negative control with cells containing a the transcriptional terminator that does not cause red fluorescence (J100091). We tested both fluorescence of our samples using a fluorometer and the light absorbance using a spectrophotometer. We measured the fluorescence and absorbance of five samples of each solution, including a control solution that just contained the growth medium. We averaged the values for each solution and subtracted the average fluorescence/absorbance of the control. We then divided the average fluorescence by the average absorbance for each solution. These values are displayed on the accompanying graph.



# Registry of Functional Promoters (RFP)

## Registry of Functional Promoters (V1.0)

### Welcome to the Registry of Functional Promoters

This Registry of Functional Promoters was developed by Bill Hatfield, Laurie J. Heyer, A. Malcolm Campbell at Davidson College and Todd Eckdahl of Missouri Western State University, through the support of HHMI grant 52006292 ([GCAT main page](#)) and is freely available for others to use though no support other than the user manual is available.

If you are already a Registered User of GCAT-alog, you do not need to Reregister

[LOGIN](#) [REGISTER AS NEW USER](#)

- For comments or questions about this website contact, [Malcolm Campbell](#)

[gcat.davidson.edu/RFP/](http://gcat.davidson.edu/RFP/)

# Registry of Functional Promoters (RFP)

**Registry of Functional Promoters (v1.0)**

**SEARCH**

---

**Search by Entry Number**

Entry Number  Use ", " for multiple entries, "-" for range

---

**Search Criteria**

OR  AND  Promoter Name

OR  AND  Part Number

OR  AND  Sequence

OR  AND  Length

OR  AND  Criterion

OR  AND  Species of Origin:

OR  AND  Constitutive  Regulated

OR  AND  RBS Used for Testing:

OR  AND  ORF Used for Testing:

OR  AND  Plasmid Used for Testing:

OR  AND  *E.coli* Used for Testing:

OR  AND  Media Used for Testing:

OR  AND  Comparison Construct:

OR  AND  Comparison Plasmid:

OR  AND  *E.coli* Used for Comparison Construct:

OR  AND  Media Used for Comparison Construct:

OR  AND  Fold Difference From Comparison:

OR  AND  Comment

OR  AND  Direction: Forward  Reverse

OR  AND  Status: Works  Not Working  Iffy

[gcat.davidson.edu/RFP/](http://gcat.davidson.edu/RFP/)

# Registry of Functional Promoters (RFP)

## Registry of Functional Promoters (v1.0)

### SEARCH PROMOTER RESULTS

Entry No.	Promoter Name	Part Number	Sequence	Length	Citation	Species of Interest	Constitutive/Regulated	Inducible/Repressible	Regulator	RBS Used for Testing	ORF Used for Testing	Plasmid Used for Testing
1	TetR Repressible Promoter	<a href="#">R0040</a>	tccctatcagtgatagagattgacatccctatcagtgatagagatactgagcac	54			Regulated	Repressible	TetR			pSI
2	56 bp LacI Promoter	<a href="#">K091110</a>	cgttgacaccatcgaatggcgcaaaaccttgcgggatggcatgatagcgccggg	56			Constitutive					
3	200 bp LacI Promoter	<a href="#">R0010</a>	caatacgcaaaccgctctccccgcgcttgccgattcattaatgcagctggcac gacagggttcccactggaagcgggcagtgagcgcaacgaattaatgtgagtt agctcactcattaggcaccacagcctttacatttatgcttccggctcgtatgtgtg ggaattgtgagcggataacaattcacaca	200			Constitutive					
4	LuxR & HSL Regulated Lux promoter	<a href="#">R0062</a>	acctgtaggatcgtacaggttacgcaagaaaatggtttgtatagtcgaataaa	55			Regulated	Repressible				
5	Backwards 200 LacI Promoter (right to left)	<a href="#">J31013</a>	tgtgtgaaattgtatccgctcacaattccacacaacatacagccggaagcataaa gtgtaaagcctggggtgcctaagtgagtgactaacacattaatgcggttgctc actgccgcttccagtcgggaacctgtgcccagctgcattaatgaatcgccca acgcgcggggagagggcgtttgcgtattg	200			Regulated	Repressible				
6	OmpC Promoter	<a href="#">K199017</a>	tttacatttgaacatctatagcgataaatgaacatcttaaagtttagtatcatatc gtgttgattattctgcattttggggagaatggact	99			Constitutive					
7	23K series very strong constitutive Promoter	<a href="#">J23100</a>	ttgacggctagctcagtcctaggtacagtgctagc	35			Constitutive					

To Edit an Entry, Enter the Entry # and press "Edit Entry"

To Delete an Entry, Enter the Entry # and press "Delete Entry"

[Search Again](#)

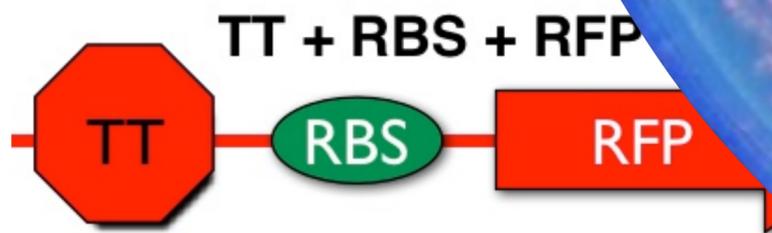


# Student Sample, November 2012

5' CGACGAGCTGTTtACAATTAATCATCGGCTCGTATAATGTGTGGA 3'  
3' CTCGACAAaTGTTAATTAGTAGCCGAGCATATTACACACCTCGCC 5'

-35 -10

G  
C



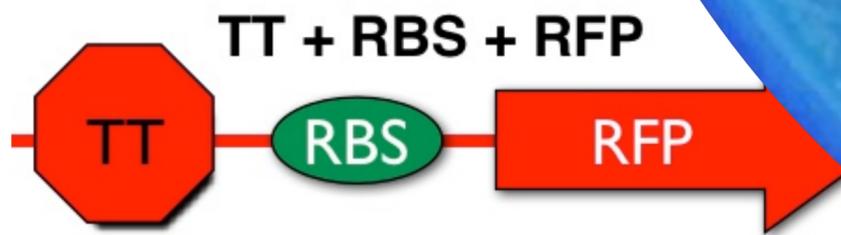
11-7-12

# Student Sample, November 2012

-35      **ATAA (deleted)**      -10

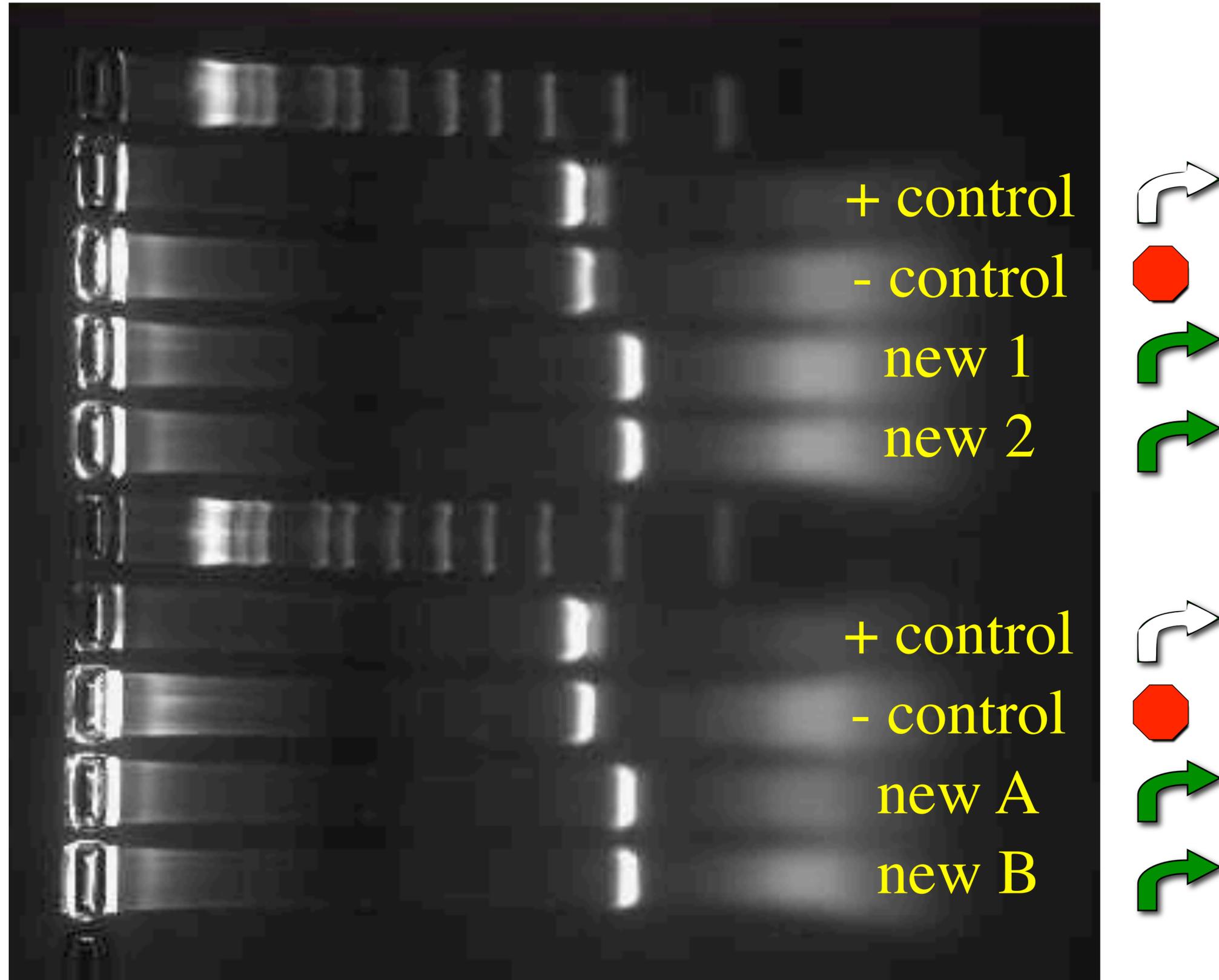
5' CGACGAGCTG**TTGACA**-----ATCATCGGCTCG**TATAAT**GTGTGGA 3'

3' CTCGACA**AACTGT**-----TAGTAGCCGAGC**ATATTAC**CACACCTCGCC 5'



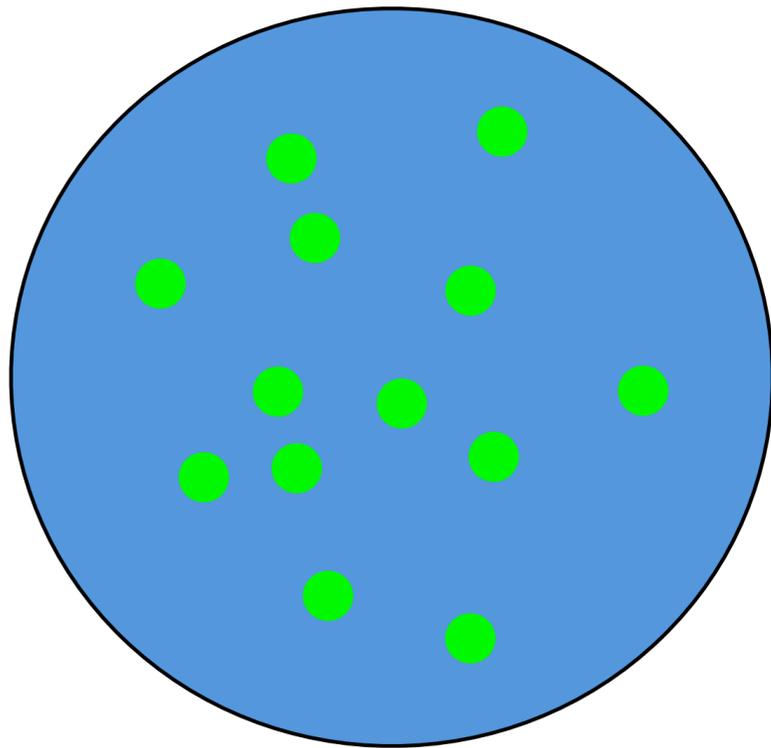
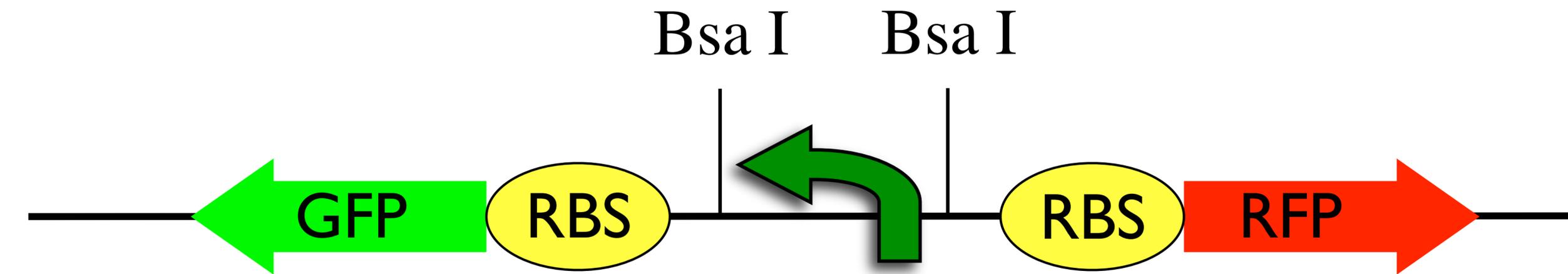
11-7-12

# Student Sample, September 2012



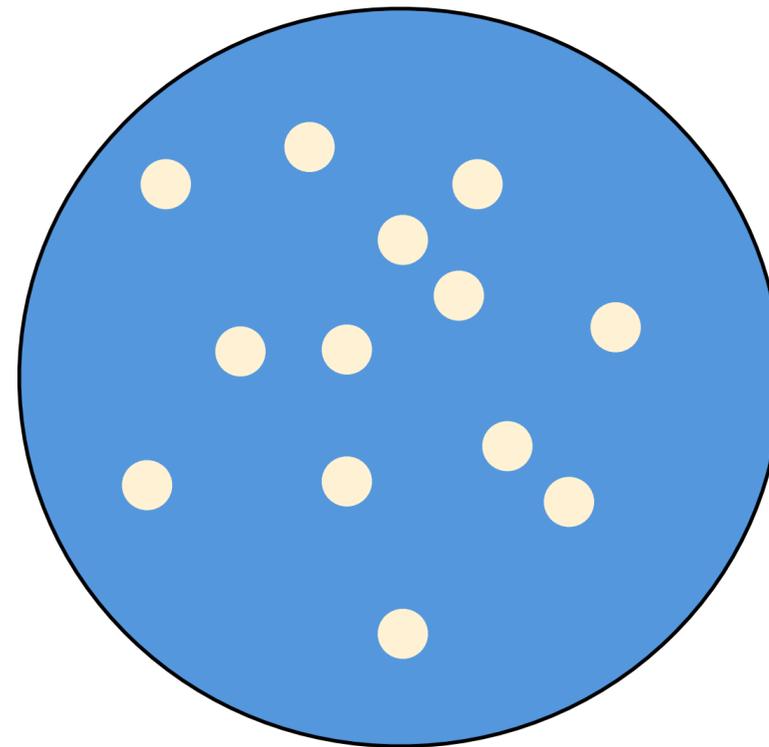
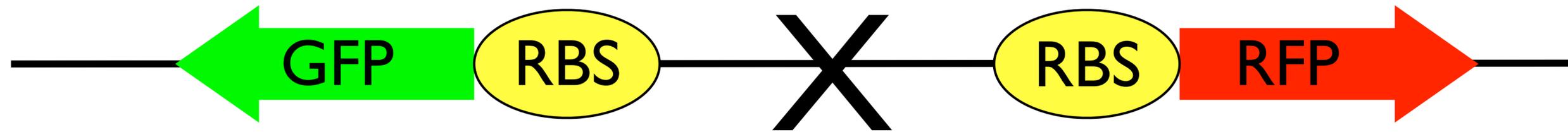
# pClone Red

J119137



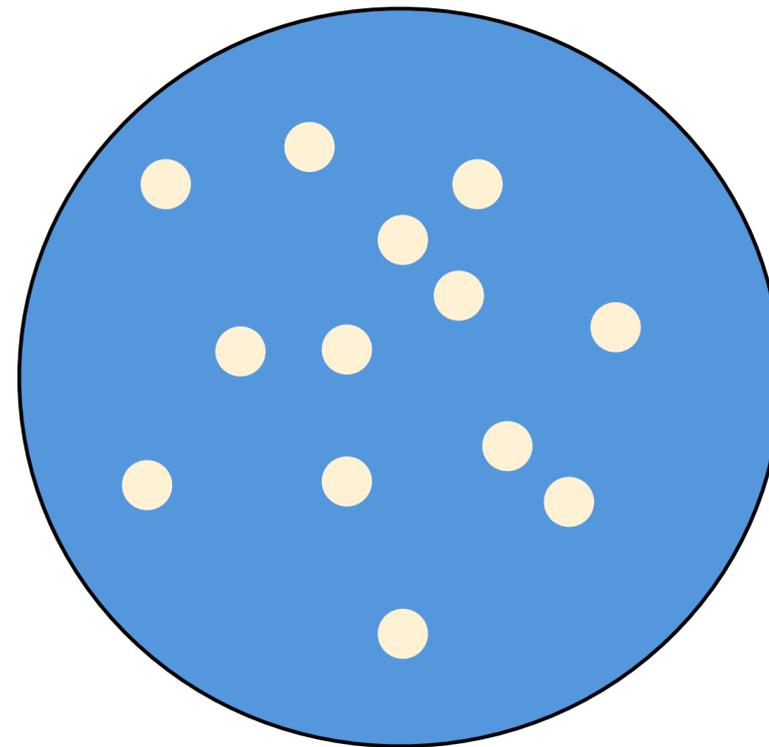
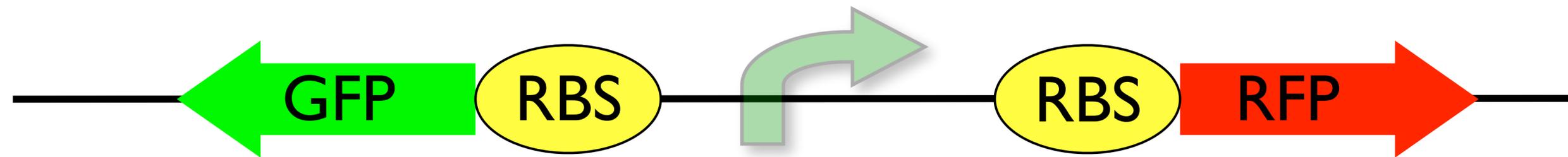
# Remove Initial Promoter

J119137



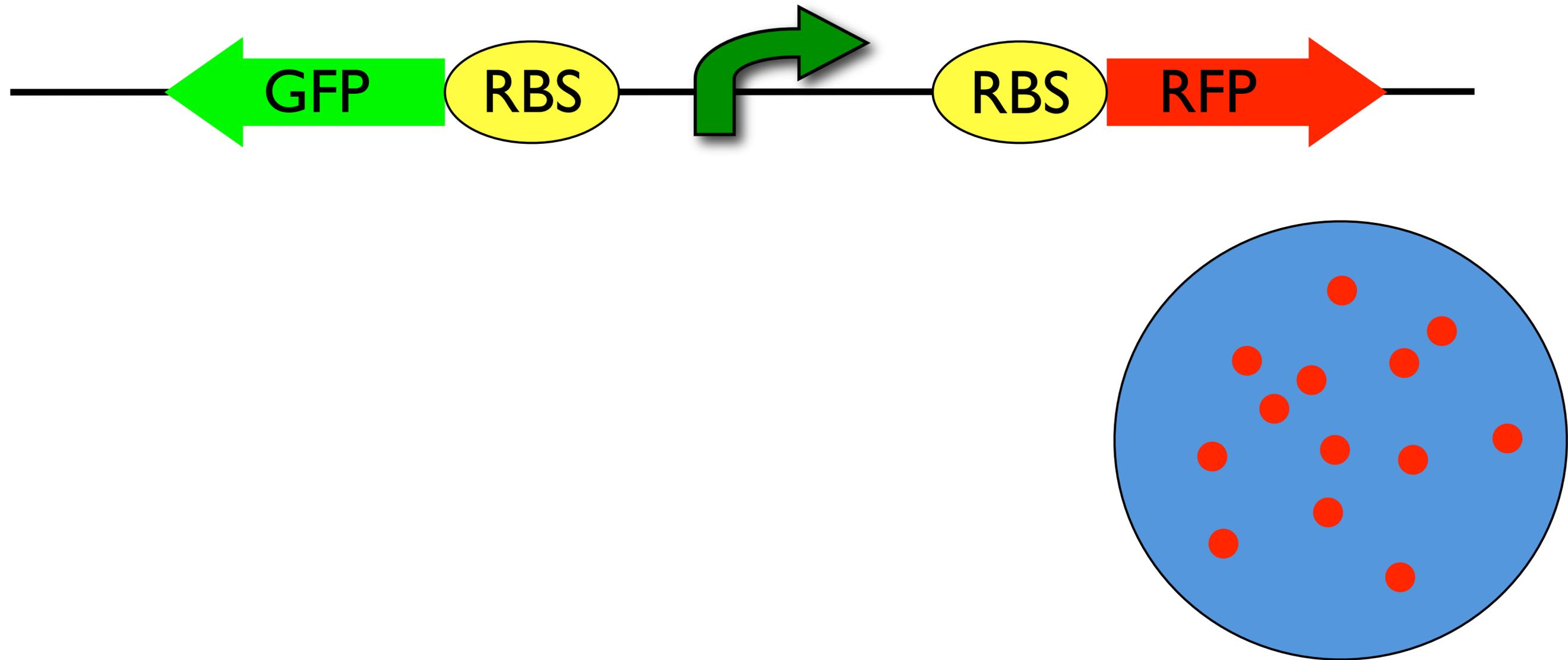
# Insert Non-functional Promoter

J119137



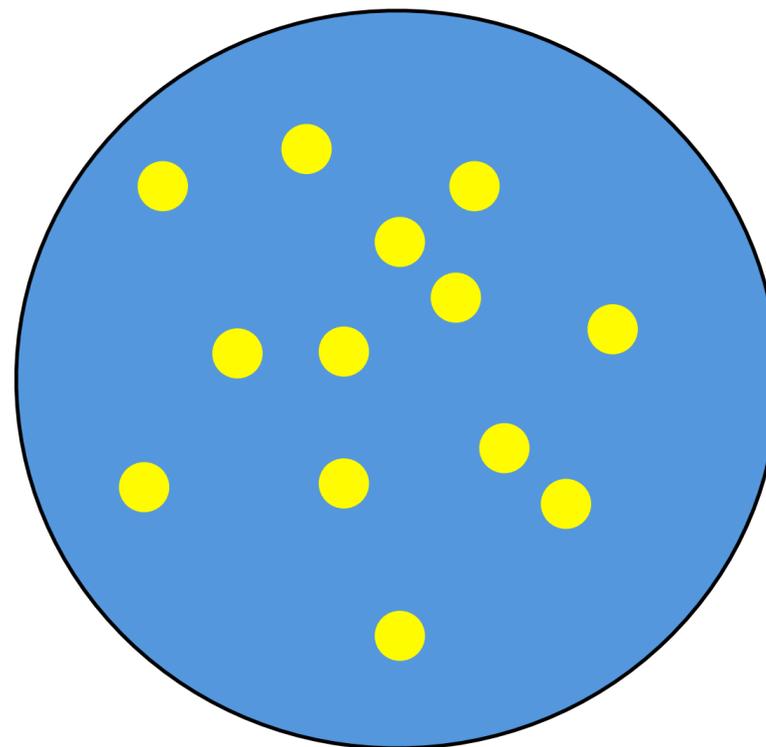
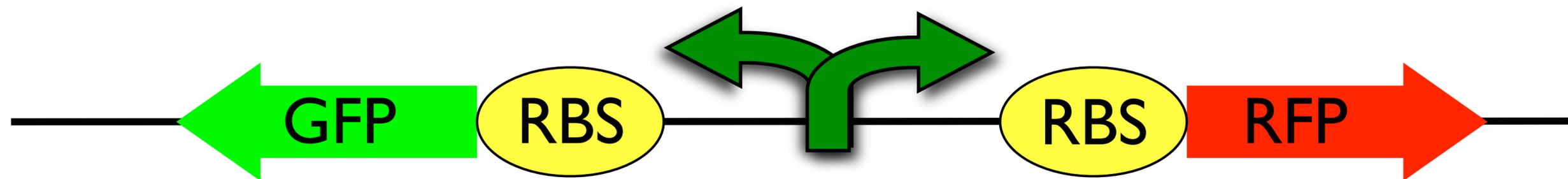
# Insert Forward Promoter

J119137



# Insert Bi-directional Promoter

J119137



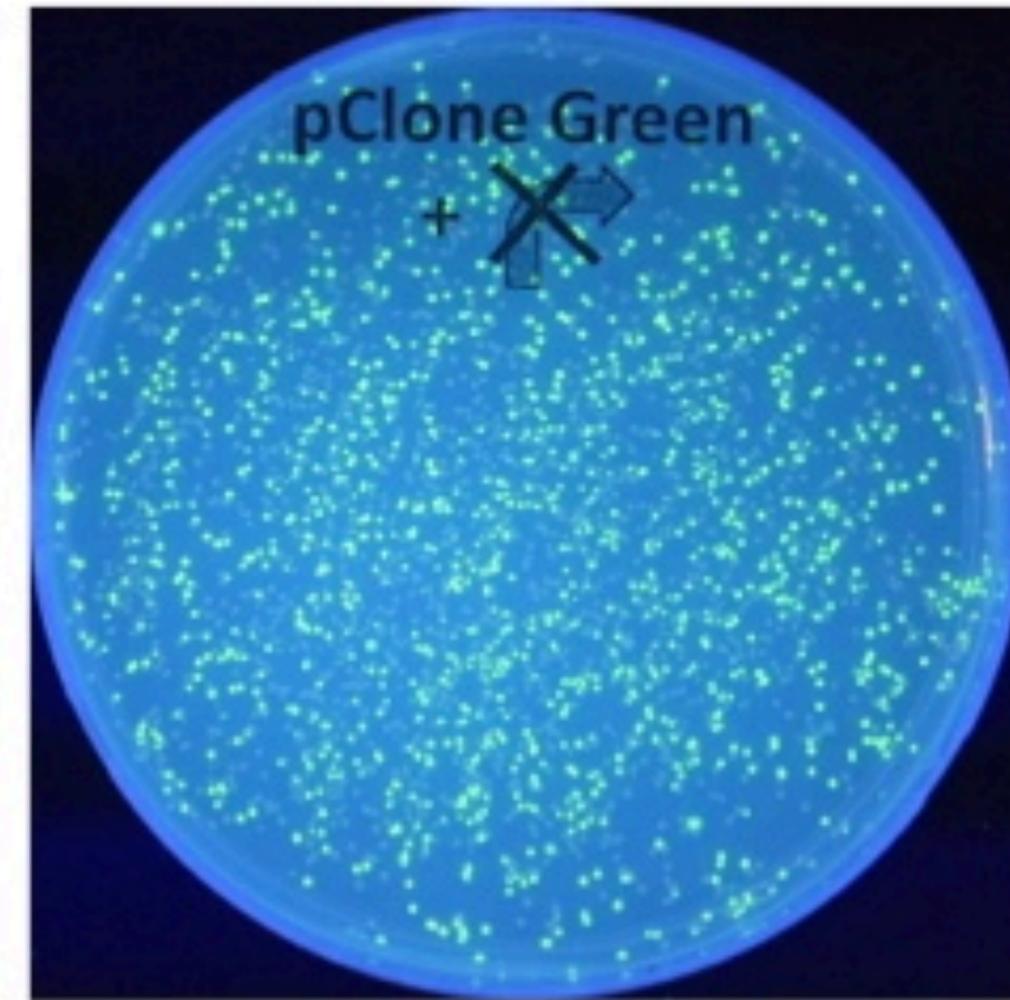
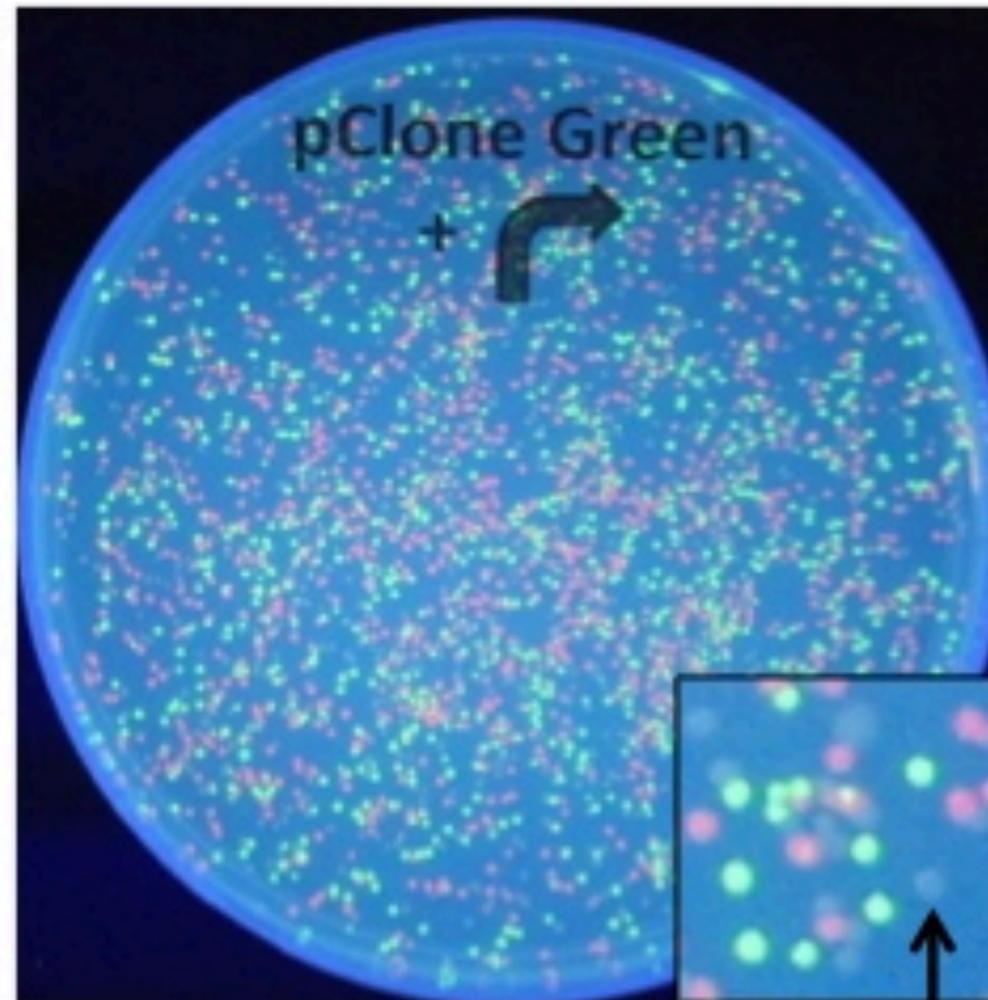
# pClone Red

**A**

**pClone Red**



**B**



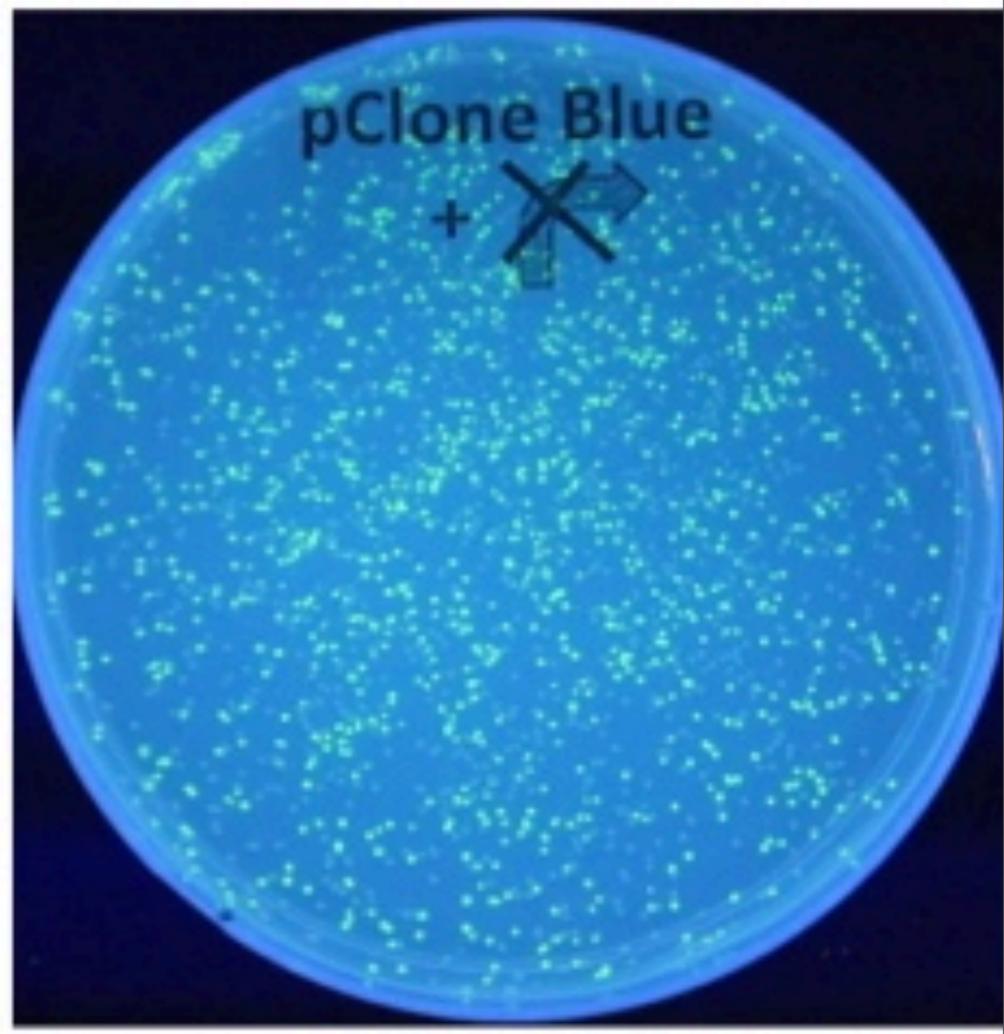
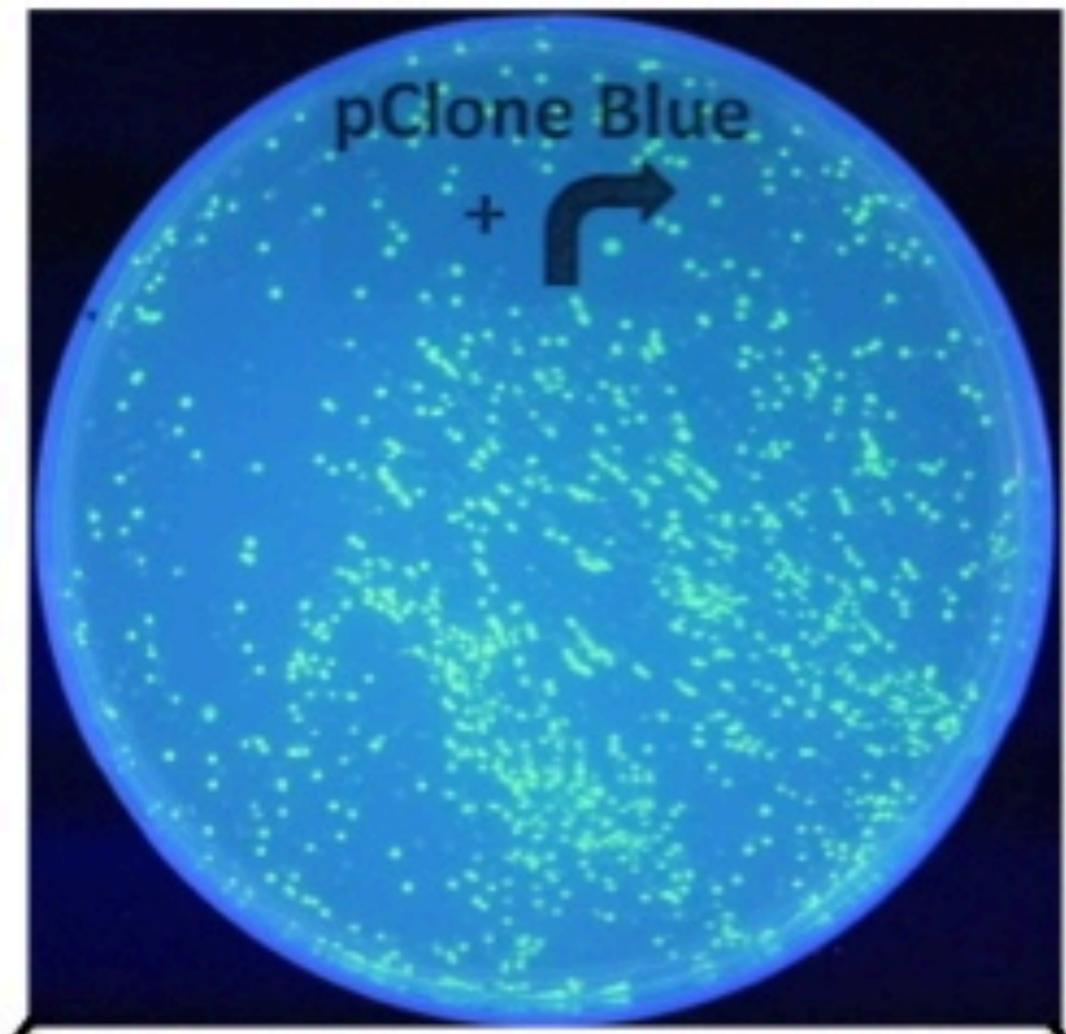
**A**

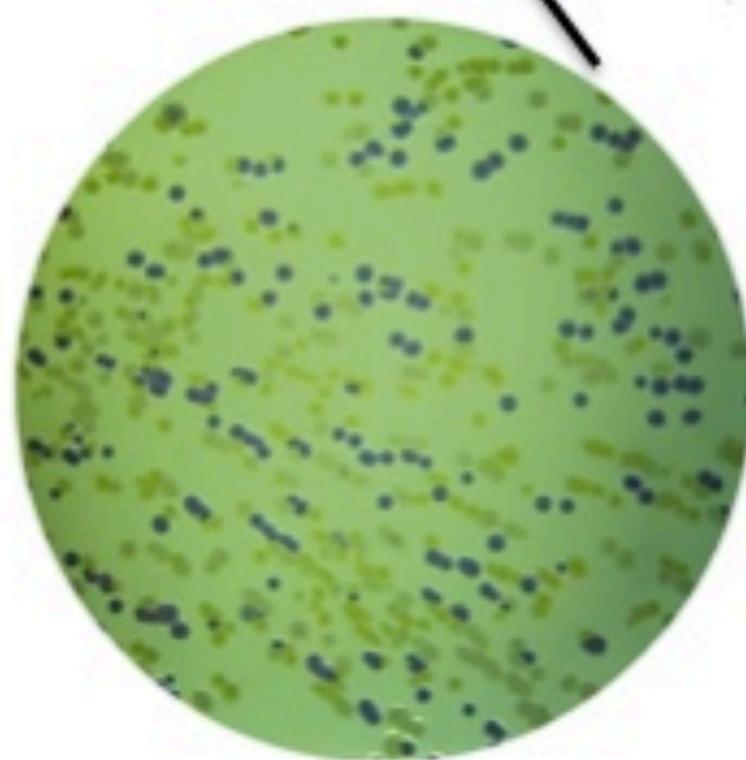
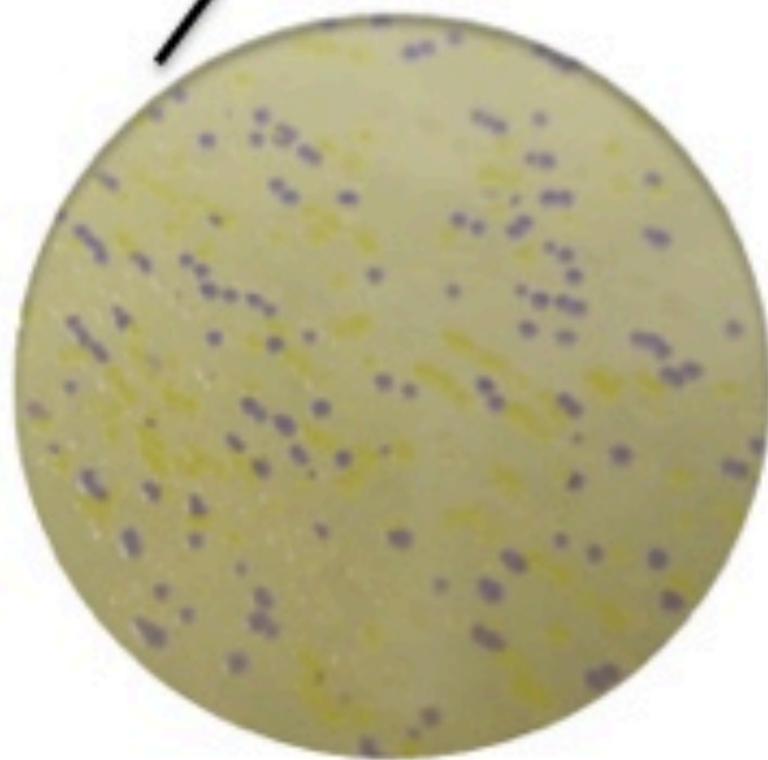
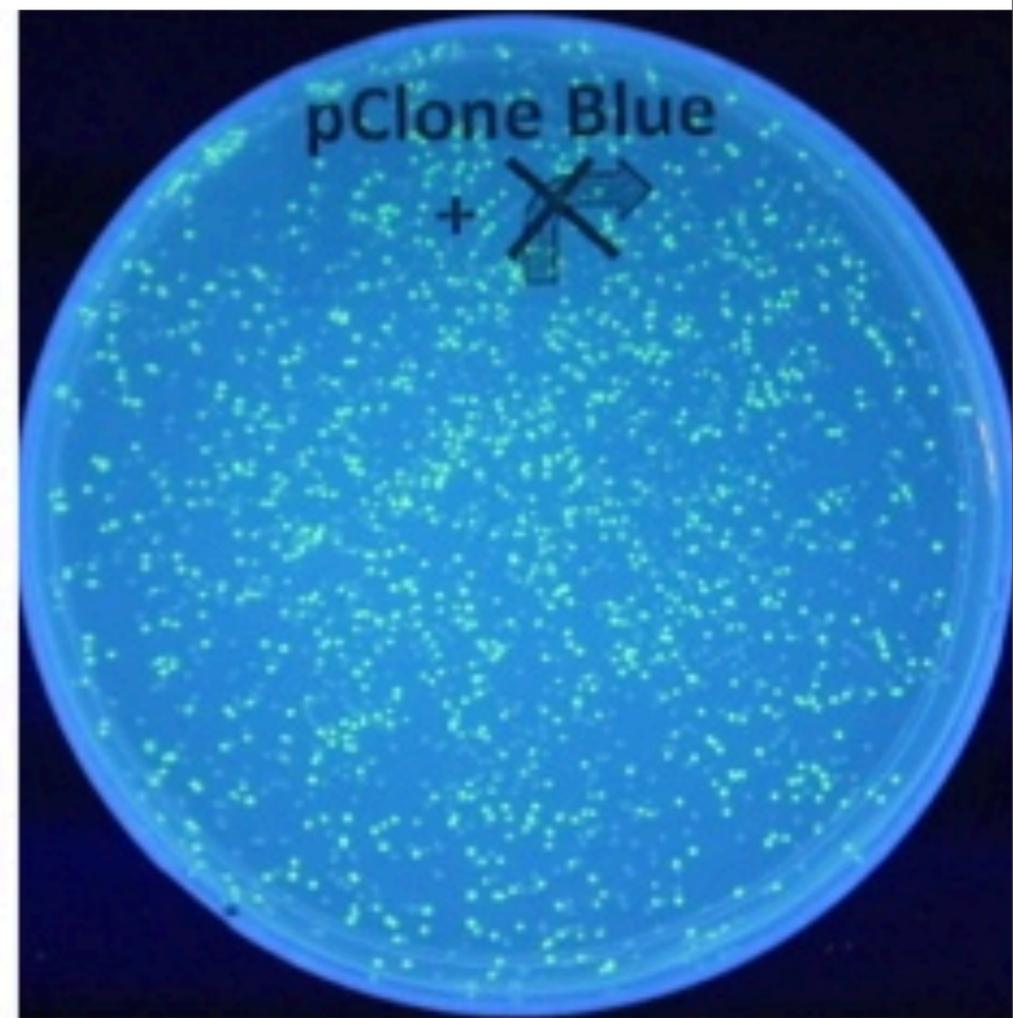
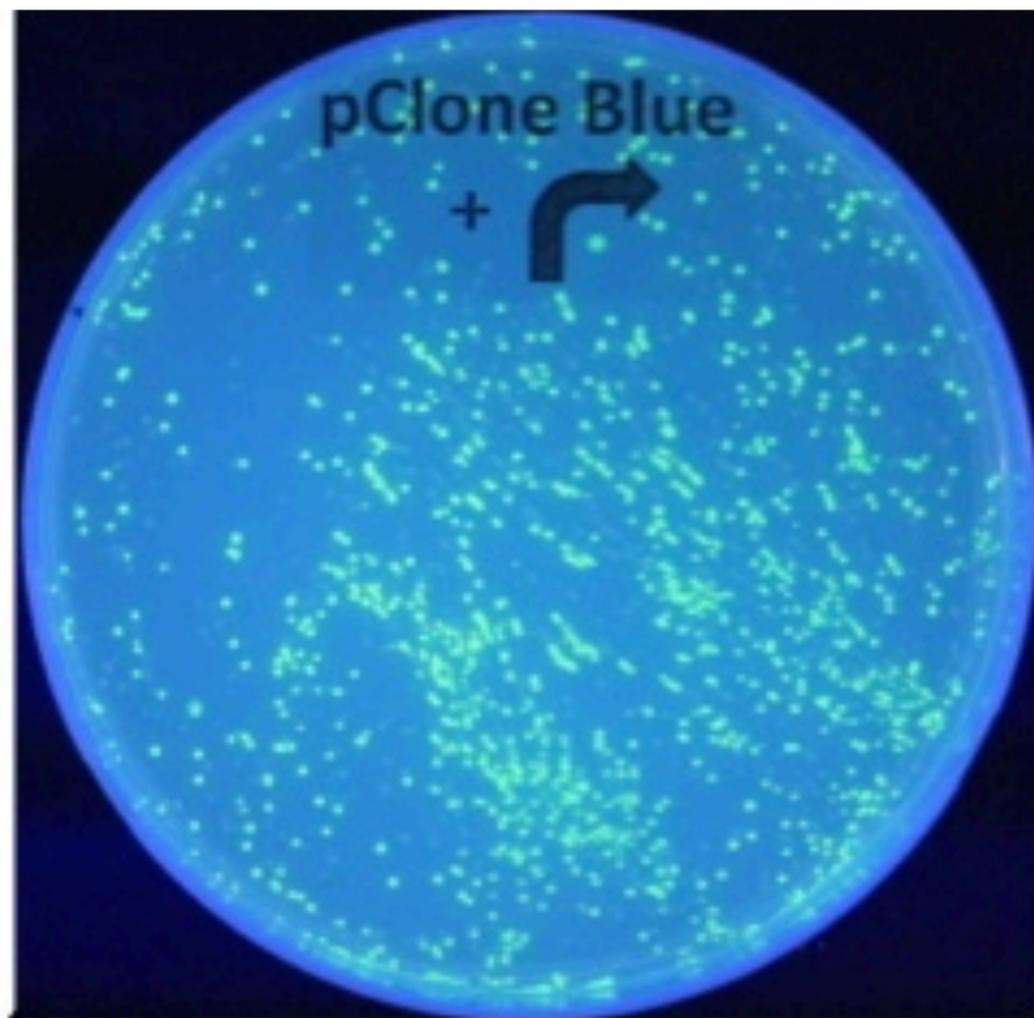
# pClone Blue

**pClone Blue**



**B**





Did you learn how to clone by GGA?

Anneal the two ssDNA molecules and ligate them into the pClone plasmid.

1. Cut out each piece surrounded by dotted lines.
2. Assemble the dsDNA promoter Ptac using the two ssDNA pieces of paper.
3. Tape together the dsDNA once you have it assembled.
4. Use scissors to perform the function of BsaI. Cut out the existing promoter in pClone.
5. Be very careful when you cut to produce the sticky ends that will remain attached to pClone. You might want to use a pencil to draw where you will cut before you start

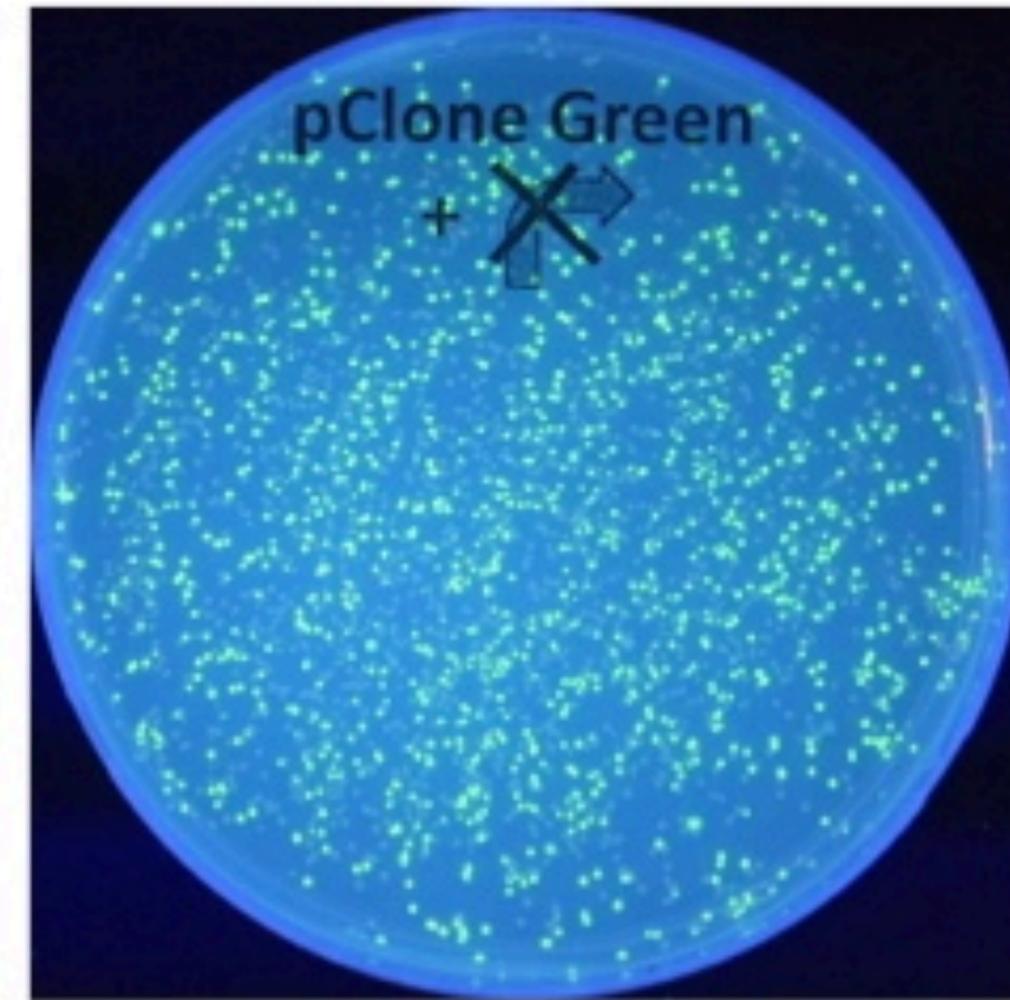
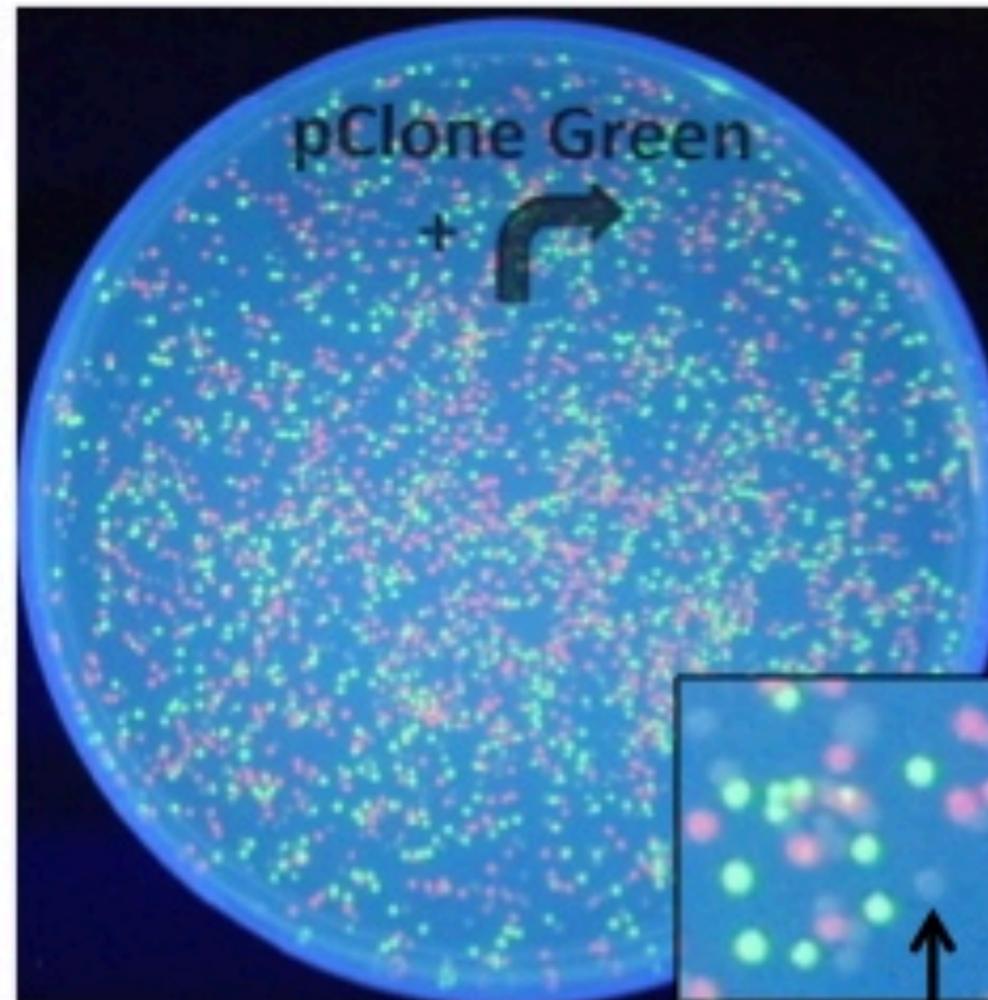
# How strong is your promoter?

**A**

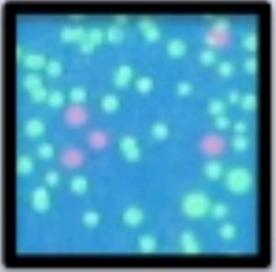
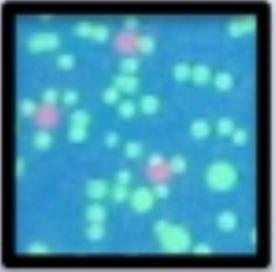
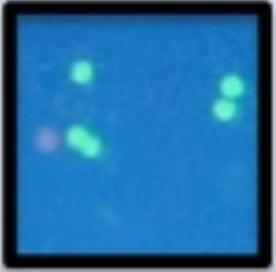
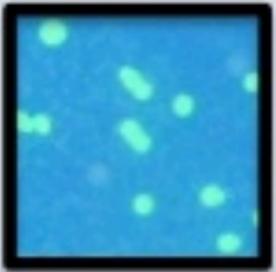
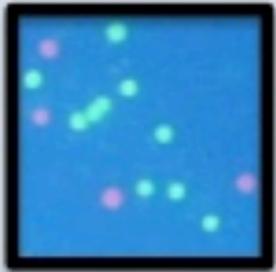
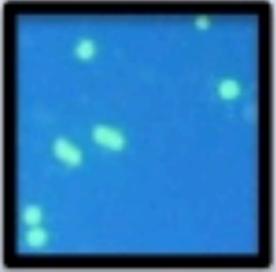
**pClone Red**



**B**

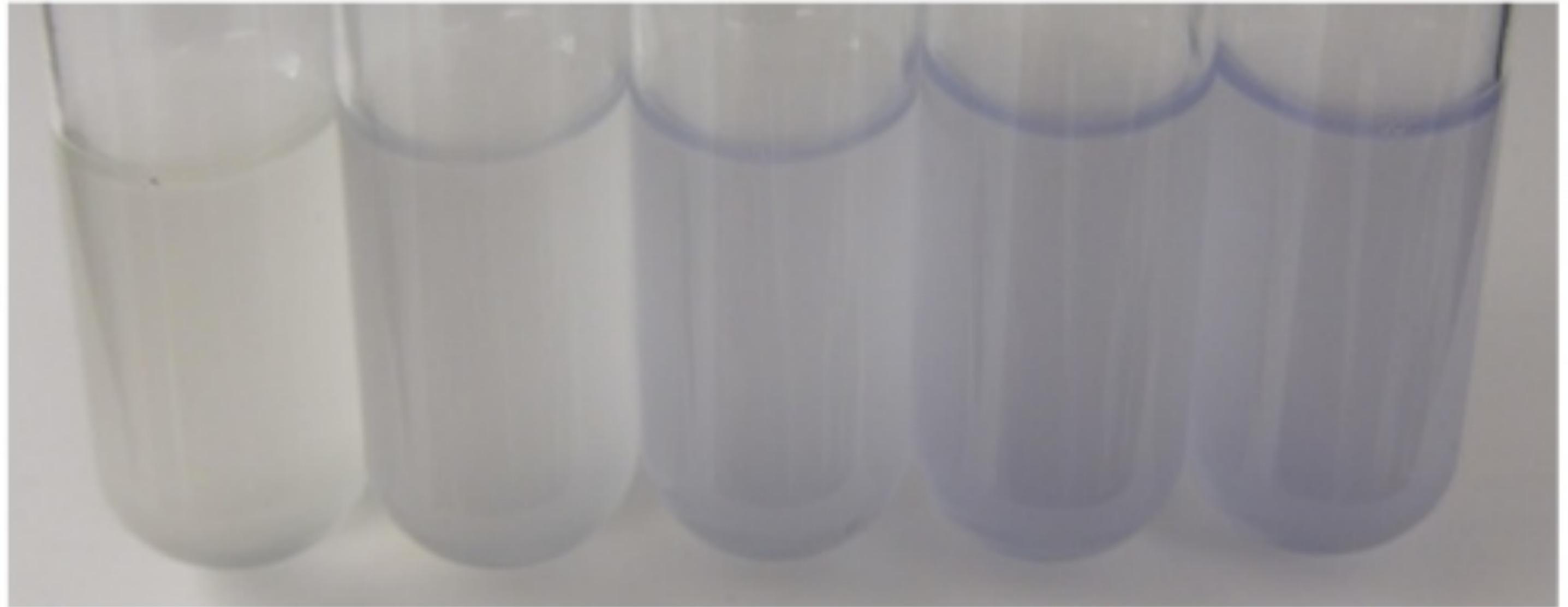


# Quantify with Phone and ImageJ

Mutant	J119319	J119320	J119321	J119322	J119323	J119324	J119325	J119326
pClone Green plate								
Isolated clones								
Expression Ratio	4.09	3.94	3.84	2.04	1.54	1.34	3.52	1.00

# Measure Promoter Qualitatively

**A**



**0% Blue**

**40% Blue**

**70% Blue**

**90% Blue**

**100% Blue**

# Three Rules for Student Research

1. Everyone must learn.



# Three Rules for Student Research

1. Everyone must learn.
2. Everyone must have fun.



# Three Rules for Student Research

1. Everyone must learn.
2. Everyone must have fun.
3. We try to contribute to science.

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Campbell, Todd T Eckdahl, Laurie J Heyer, Jeffrey L Poet  
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**Papers of the year 2008 & 2009**

Without basic research, there can be no applications....

After all, electricity and the lightbulb were not invented by incremental improvements to the candle.

former French President Nicholas Sarkozy

# Skills Most Sought After by Employers

- 1) Communications Skills
- 2) Analytical/Research Skills
- 3) Computer Literacy
- 4) Flexibility
- 5) Interpersonal Abilities
- 6) Leadership Skills
- 7) Multicultural Sensitivity
- 8) Organizational Skills
- 9) Problem-Solving/Creativity
- 10) Teamwork

[http://www.quintcareers.com/job\\_skills\\_values.html](http://www.quintcareers.com/job_skills_values.html)

# Skills Improved During Research

- 1) Communications Skills
- 2) Analytical/Research Skills
- 3) Computer Literacy
- 4) Flexibility
- 5) Interpersonal Abilities
- 6) Leadership Skills
- 7) Multicultural Sensitivity
- 8) Organizational Skills
- 9) Problem-Solving/Creativity
- 10) Teamwork

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# Personal Values Employers Seek in Employees

- 1) Honesty/Integrity
- 2) Adaptability
- 3) Dedication/Tenacity
- 4) Dependability
- 5) Loyalty
- 6) Positive Attitude
- 7) Professionalism
- 8) Self-Confidence
- 9) Self-Motivated
- 10) Willingness to Learn

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# Personal Values Improved by Research

- 1) Honesty/Integrity
- 2) Adaptability
- 3) Dedication/Tenacity
- 4) Dependability
- 5) Loyalty
- 6) Positive Attitude
- 7) Professionalism
- 8) Self-Confidence
- 9) Self-Motivated
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[http://www.quintcareers.com/job\\_skills\\_values.html](http://www.quintcareers.com/job_skills_values.html)

# Your College Education Put Into Focus

ROBERT REDFORD MERYL STREEP TOM CRUISE



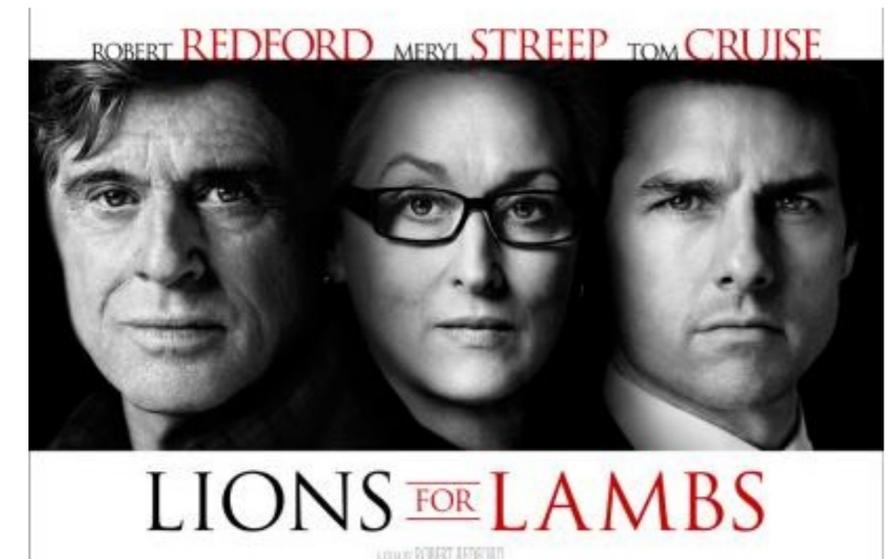
LIONS FOR LAMBS

A FILM BY ROBERT REDFORD

# Your College Education Put Into Focus



Would you rather settle for a blue collar B  
or try for an A and risk failure?



# Thomas J. Watson, founder of IBM

“Would you like me to give you a formula for success? It's quite simple, really. **Double your rate of failure.** You are thinking of failure as the enemy of success. But it isn't at all. You can be discouraged by failure or you can learn from it, so go ahead and make mistakes. Make all you can. Because remember that's where you will find success.”

Thomas J. Watson

**The scenery only changes for the lead dog.**



# The scenery only changes for the lead dog.



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**Faculty:** Laurie Heyer, Jeff Poet, Todd Eckdahl, Karmella Haynes, Pat Sellers, Mark Barsoum

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Genome Consortium for Active Teaching (GCAT)

Davidson College James G. Martin Genomics Program

MWSU SGA, Foundation & Summer Research Institute



# The End

